

SOCIAL INNOVATION MATTERS: CREATIVITY + COLLABORATION



Arief Fatullah
*Head of Sustainability
Great Giant Foods*



Davit Manalu
*Manajer Kemitraan
Krealogi oleh Du Anyam*



Jalal
*Chairperson of Advisory Board
Social Investment Indonesia*

Jumat, 5 Juli 2024

15.00 - 17.00 WIB

Host:

Peggy Arnolia
*Senior Consultant
Social Investment Indonesia*



Tema yang dibahas dalam seri-66 ini tentang
“Social Innovation Matters: Creativity + Collaboration”.

Narasumber yang hadir yakni:

- 1. Davit Manalu - Krealogi oleh Du Anyam**
- 2. Arief Fatullah - Great Giant Foods**
- 3. Jalal - Social Investment Indonesia**



Arief Fatullah

*Head of Environment, Health,
Safety and Medic*
Great Giant Foods

Work Experience:

- **Great Giant Foods**
 - Head of Environment, Health, Safety and Medic (Mei 2024 – present)
 - Head of Sustainability (Mei 2018 - Mei 2024)
- **Danone Indonesia** - Sustainable Development Senior Manager (Juni 2016 – Mei 2018)
- **PT Tirta Investama (Danone Aqua)**
 - Sustainable Development Senior Manager (Januari 2014 - Juni 2016)
 - Sustainable Agriculture Program Manager (November 2010 - Desember 2013)
 - CSR Coordinator East Java (Desember 2008 - Oktober 2010)
- **Sampoerna Entrepreneurship Training Centre** - Site Manager (Agustus 2005 -November 2008)
- **PT Monfori Nusantara**
 - Central Nursery Leader (Oktober 2002 - April 2005)
 - Satellite Nursery supervisor (Januari 2001 - Oktober 2002)
- **Taman Bunga Nusantara** - Nursery Coordinator (Januari 2000 - Desember 2000)

Educational Background:

- Institut Pertanian Bogor (IPB) - Budidaya Pertanian (1995 - 2000)



Great Giant Foods

TUMBUH BERSAMA MASYARAKAT



Great Giant Foods

Nourishing people's lives with quality foods produced in a sustainable and innovative way

Great Giant Pineapple

CONTAINERS

17.000

Exports 17,000 containers of canned pineapples & fresh fruits annually



1:4

1 in every 4 canned pineapple in the world come from GGP



Aims to have **ZERO WASTE** through its green products

Exports to more than



65

COUNTRIES



Plantation size in **34,000 ha**
Almost half size of Singapore

the **LARGEST** Cavendish banana plantation in Indonesia



Duta



Sewu Segar Nusantara

Provides high quality fruits to consumers through more than **22,000 retail outlets**



Great Giant Livestock



has a capacity of cattle annually **100.000 fattening and dairy** with Brand Bonanza Beed and Hometown Dairy



A Pioneer in

PREMIUM HEALTH

Food And Beverages



GGF International



Bromelain Enzyme

Setia Karya Transport

NUSANTARA SEGAR ABADI

The only highland premium banana Cavendish producer in Blitar and Bali Indonesia

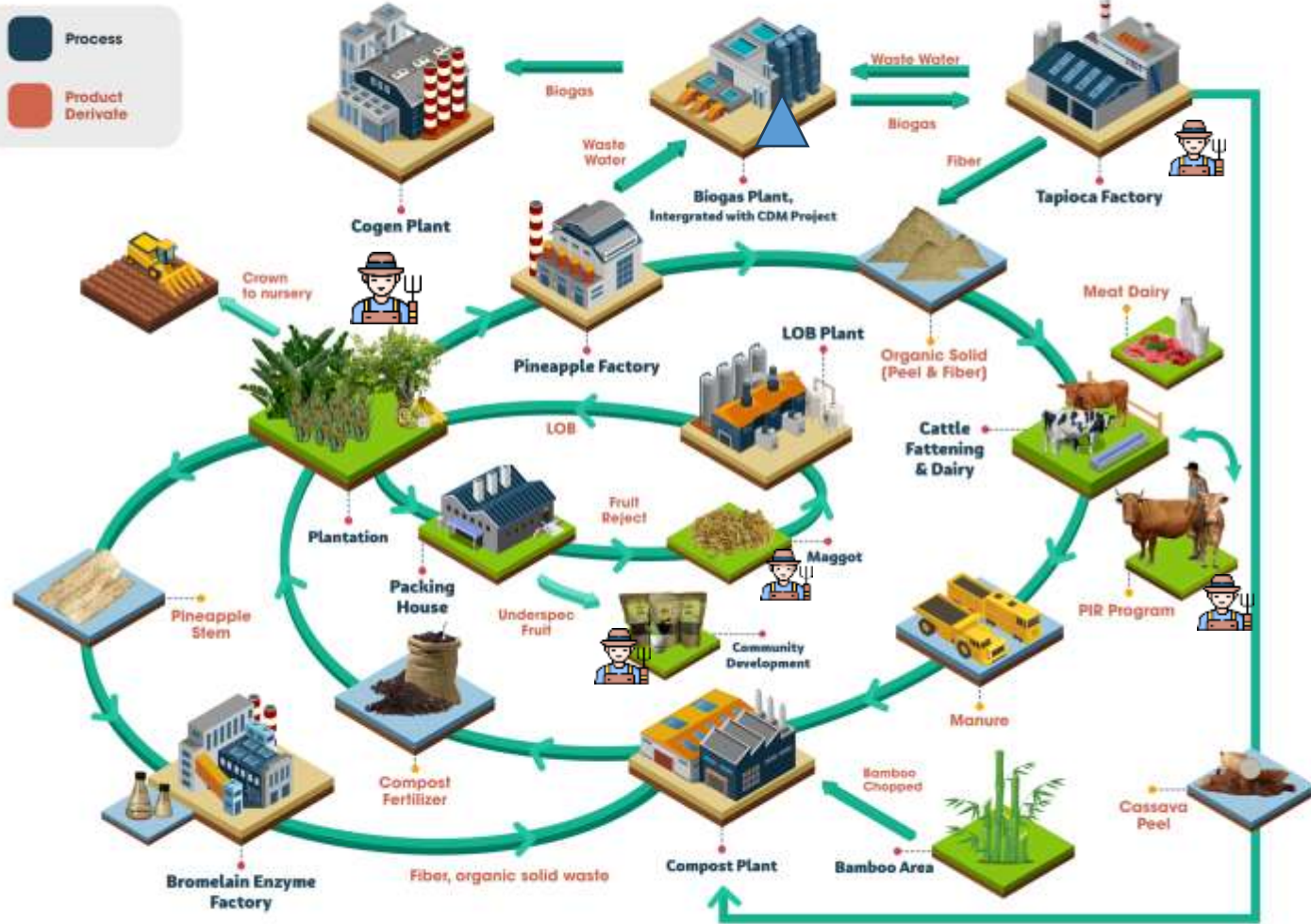


Tapioca business which operates in Lampung and has an annual production capacity of 80,000 tons.





GGF Circular Economy Model



12 KONSUMSI DAN PRODUKSI YANG BERTANGGUNG JAWAB

Manfaat secara umum

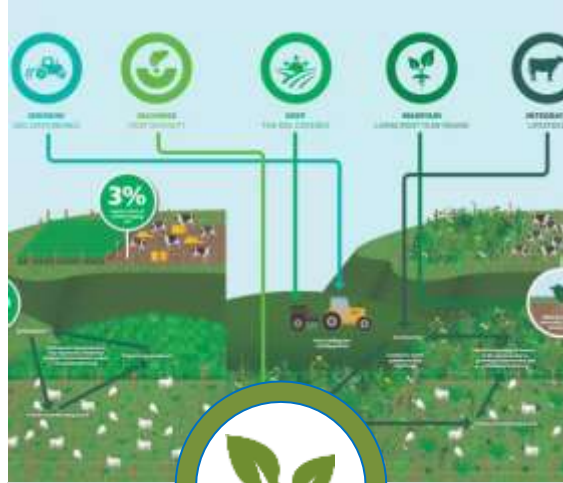
1. Mengoptimalkan penggunaan material
2. Mengelola sampah yang dihasilkan
3. Menciptakan nilai tambah
4. Peluang kerja bagi masyarakat
5. Mematuhi peraturan pemerintah

Great Pledge: Four Pillars of GGF Sustainability Journey



Climate Resilience

Strive for minimizing environmental impact and actively protect the health of our planet



Regenerative Agriculture

Preserve our natural resources and extend sustainable agriculture to create a resilient landscape



Circularity

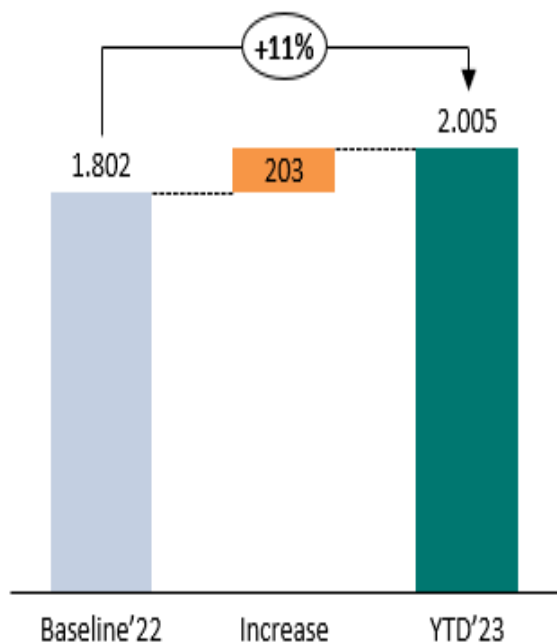
Create a competitive difference through implementation of green practices



Community

Improve livelihood in people and communities as we grow our business

Creating Shared Value Through Farmers Empowerment



PT GGP Base

Lampung and
Blitar (East Java)



Expansion of our Partners

Tanggamus, Jembrana Bali, Blitar Jatim, Bener Meriah Aceh,
Garut Jabar, Ponorogo Jatim, dan Bondowoso Jatim

Farmers Empowerment Program CSV

Connect Farmers to a Better Life

Traditional Farmers Value Chain



Transformative Value Chain - Empowering Farmers CSV



Livestock Farmer's Empowerment Program

These smallholder farmers became central to securing our global food chain in the face of unprecedented demand.

Program has reached over 400 Farmers Locally

The program has improved gradually over the years to help local farmers through a better management in raising cattle



Sharing knowledge and expertise

GGL collaborates intensely with these farmers throughout the rearing process. The most important element of the program is the increased skills and capacity that GGL provides to local farmers

Capacity Building for the Farmers

Training on-site "Good Farming Practice".... Is constantly expanded to train new small scale cattle farmer.



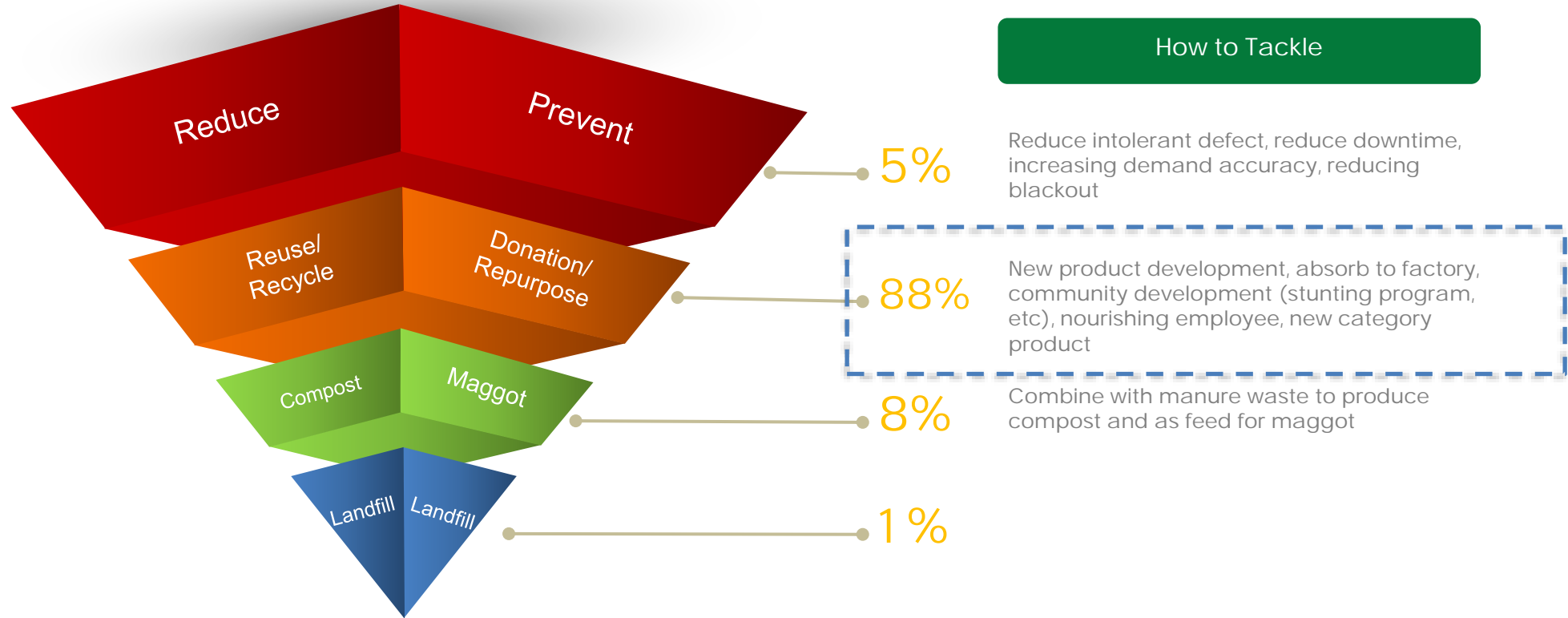
Improving livelihoods of Farmers

The creation of mutually beneficial business partnerships with local smallholder farmers has created employment in the region and increased farmers' incomes.





Food Loss & Waste



Waste & Community Development

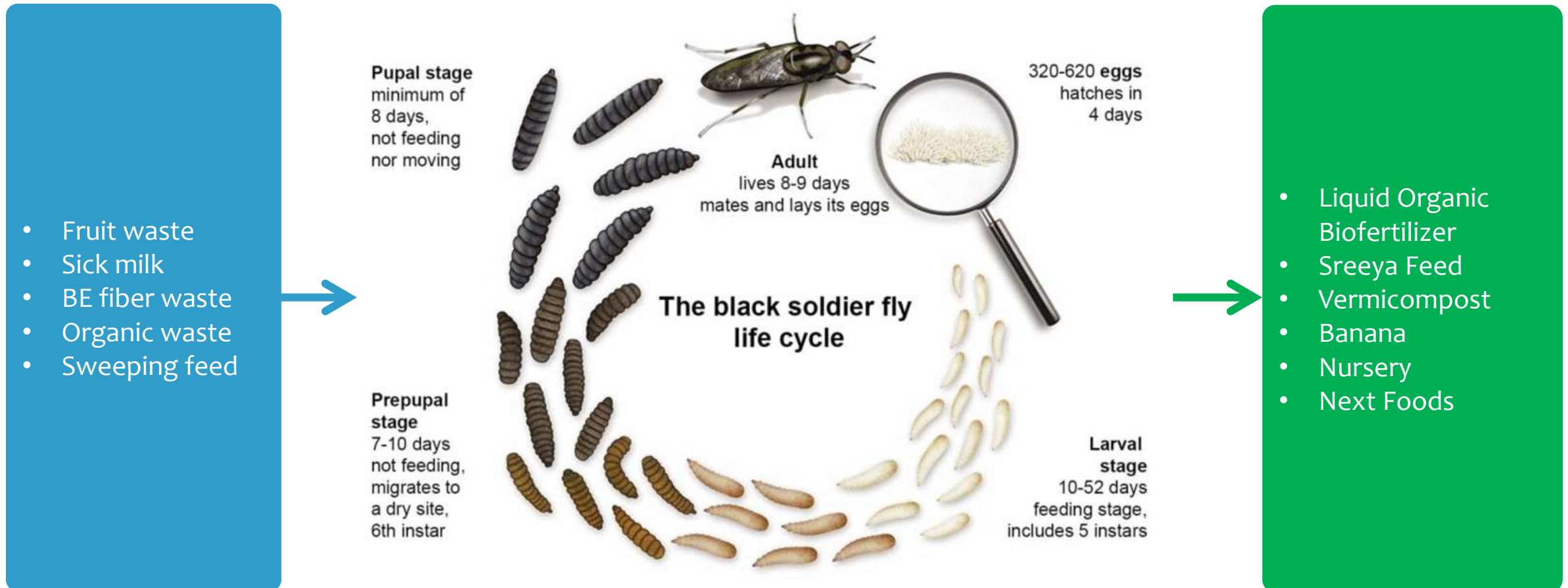
Closed Loop Circular Economy



Pineapple Fiber Process



Black Soldier Fly (Maggot)



- Fruit waste
- Sick milk
- BE fiber waste
- Organic waste
- Sweeping feed

- Liquid Organic Biofertilizer
- Sreeya Feed
- Vermicompost
- Banana
- Nursery
- Next Foods



GOAL

Nourishing Community Surrounding GGF's Operational Area with Stunting Prevalent Program



Accumulated Reachments

2 Kabupaten, **12** Villages,
35 Pre-Schools



GGFBU Involve



Our Contribution



Capacity Building for Local Hero's of the program



REACH

59

Trainers



Healthy Breakfast to Improve Children's Nutrition



REACH

2.900

Children



Sustainable Learning for Mother's about Nutrition



REACH

2.100

Mothers and Baby



Vegetable Garden at Household's Yard



REACH

200

Household

Natura/In Kind Delivered



7 Ton



2 Ton



30 Units



40 Pack

Help People Build Their Infrastructure



12 Green House



10 Sanitarian Facility



12 Deep Well

3. Community Development: Results



VISION:

“Nourishing People’s Live with Quality Food Produce in Sustainable and Innovative Way”

For Community



Increase number of weight children **0,7 Kg** on average



Increase number of height children **3 cm** on average



During the pandemic covid 19 help people easy to **access their nutritious food** by harvest the vegetables and livestock on their own yard.

For Local Government

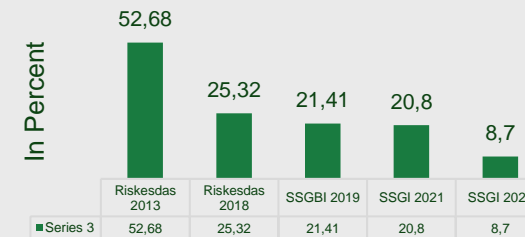


Lampung Tengah Government got several appreciation as **Best Performance** in the stunting prevention program



In 2022 Lampung Tengah as a **Kabupaten** with a **smallest number of Stunting Prevalence** in Lampung Province

Decreasing Number of Stunting Prevalency in Kabupaten Lampung Tengah



Community Development



Penyediaan seragam, APD, laboratorium, masker waktu covid
Total order per tahun dari GGF mencapai 2,5 M



Penyediaan palet untuk kebutuhan operasional dan delivery product setiap tahun order dari GGF mencapai 2,3 M



Pemanfaatan buah underspec untuk produk UMKM mampu menciptakan value creation 1,2 M/ tahun

Thank You





Davit Manalu

Manajer Kemitraan
Krealogi oleh Du Anyam

Work Experience:

- Krealogi - Partnerships Manager (Januari 2024 – Present)
- Krealogi - Project Manager (Desember 2020 - Februari 2024)
- Du Anyam - Jr. Project Manager (Oktober 2018 – Present)
- Du Anyam - Project Coordinator (Oktober 2018)
- IBEKA Foundation - Community Associate (Januari 2017 - Februari 2018)
- Ministry of Energy and Mineral Resources (ESDM) - Patriot (Juni 2016 - Desember 2016)

Skills:

Modul & Syllabus Development, Fundraise, Project Management, HR Management, Finance, Reporting, Monitoring & evaluation, Media and Stakeholder relation.

Educational Background:

Universitas Lampung – S1 Teknik Geologi/Geofisika · (2009 - 2015)



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OLEH DU ANYAM

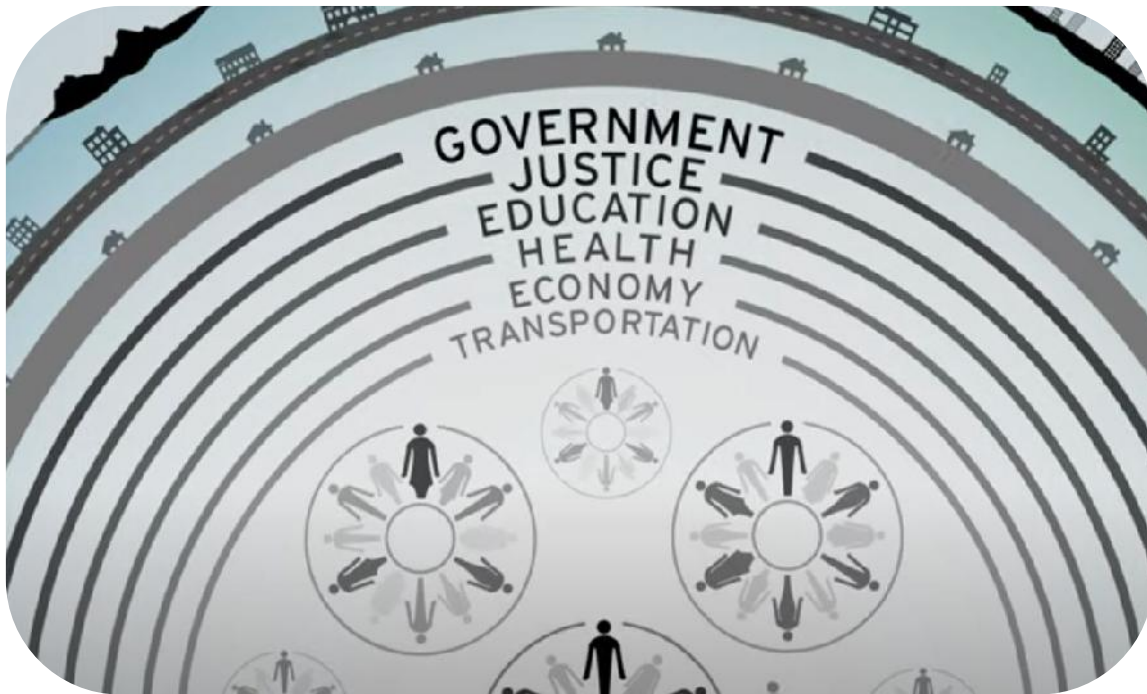
Social Investment Roundtable Discussion

Social Innovation Matters:
Creativity + Collaboration



INOVASI SOSIAL

Kita **hidup** dalam sebuah **sistem sosial** yang kita bangun dan sudah mendapatkan **manfaat**.



Namun **sebagian** dari **kita**, masih **belum** mendapatkan **manfaat** tersebut, dikarenakan akses.



INOVASI SOSIAL ADALAH PROSES, PRODUK, DAN PROGRAM YANG MENGINTERVENSI SISTEM YANG ADA DALAM MENYELESAIKAN MASALAH SOSIAL YANG KOMPLEKS



DU ANYAM
WEAVING GOODS



Dimulai Untuk Meringankan Isu yang Dihadapi Perempuan & Anak di Timur Indonesia



MASALAH

**KEKURANGAN UANG TUNAI
SETIAP TAHUN**

Rp300.000 pendapatan **bulanan**
perempuan

KETERBATASAN OPSI PEKERJAAN

Di luar Berladang/Bertani/Nelayan

**KETERBATASAN AKSES PASAR &
PENYERAPAN PRODUK**

Dengan keterampilan
menganyam yang sudah dimiliki

AKIBAT

KDRT

Meningkatnya Pekerja Migran
Gelap

Peningkatan Angka
Kematian Bayi 2020-2022
sebesar **41%**

Peningkatan Jumlah
Anak Tidak Bersekolah
usia 7-12 tahun di
2020-2022 sebesar **4%**

MODEL BISNIS DU ANYAM



Actively market the products in domestic and international market



Source raw materials from local community



Teach women to produce standardized and marketable products

Du Anyam Cycle of Impact



Conduct quality control and value-added process



Pay the women regularly for every products made



DU ANYAM ADALAH KEWIRAUSAHAAN SOSIAL BERBASIS KRIYA TERDEPAN DI INDONESIA DENGAN RANTAI PASOK YANG KUAT & TERPADU



1.600+

PERAJIN / PENGANYAM
PEREMPUAN TERLATIH

10

TAHUN PENGALAMAN
LANGSUNG DENGAN
PENGANYAM DI NTT

40%

RATA2 PENINGKATAN
PENDAPATAN PENGANYAM

1.200+

PEMBELI KORPORAT
& HOTEL (B2B)

26

DESA DAMPINGAN DI
FLORES TIMUR

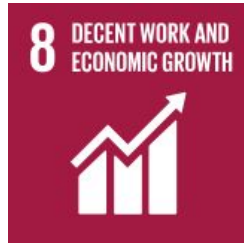
8+

NEGARA TUJUAN
EKSPOR PRODUK
ANYAMAN

MEMBERIKAN DAMPAK SOSIAL TAMBAHAN UNTUK KOMUNITAS KAMI



THE GLOBAL GOALS



MEMBERDAYAKAN PEREMPUAN

1600+

PEREMPUAN
TELAH DILATIH

40%

PENINGKATAN
PENDAPATAN
PEREMPUAN

100+

PELATIHAN LITERASI
KEUANGAN PEREMPUAN

MENINGKATKAN EKONOMI

6.100+

MAKANAN BERGIZI BAGI
PEREMPUAN DAN ANAK

500+

BEASISWA UNTUK
ANAK DARI
PENGANYAM

500+

KACAMATA UNTUK
PENGANYAM
LANSIA

500

LAMPU TENAGA
SURYA TELAH
DIDISTRIBUSIKAN

PROMOSI BUDAYA

54

DESA

2

SMA DENGAN
EKSTRAKURIKULER
MENGANYAM

62

SISWA TERLIBAT KELAS
MENGANYAM



Bergerak Berdaya Bersama

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OLEH DU ANYAM

INOVASI SOSIAL DALAM PENGEMBANGAN EKOSISTEM UMKM

Dalam **10 tahun terakhir**, struktur UMKM (Usaha **Mikro, Kecil, dan Menengah**) **99,6%** didominasi oleh usaha **mikro**.

KENDALA UMKM



KUALITAS SUMBER DAYA



Tingkat pendidikan dan literasi yang rendah

Akses informasi yang terbatas



SUPPORT SYSTEM



Ekosistem kewirausahaan masih belum optimal

Media untuk berjejaring masih terbatas



PENGEMBANGAN BISNIS



Manajemen keuangan yang kurang efektif

Kurangnya pengetahuan pemasaran dan logistik

Perencanaan produksi yang tidak teratur

SOLUSI HOLISTIK

Melalui rangkaian solusi holistik bernama Program Berdaya Bersama, Krealogi mentransformasi setiap wirausaha menjadi wirausaha berdaya (wiradaya) dengan berkolaborasi bersama pemerintah, NGO, dan perusahaan..



**DARI
WIRAUSAHA**



Studi kelayakan guna mengidentifikasi:

- Tantangan
- Peluang
- Potensi
- Pertumbuhan



Pelatihan sesuai profil dan kebutuhan peserta.

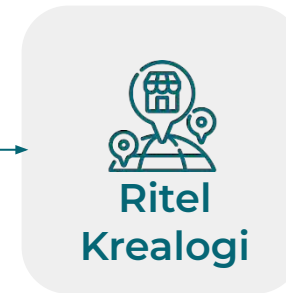
Ada 2 tipe kelas, yaitu:

- Kelas Reguler
- Kelas Intensif



Program pendampingan yang terdiri dari pembinaan dan konsultasi usaha yang meliputi:

- Prosedur Operasional
- Bauran Produk
- Legalitas
- Permodalan



Perluasan akses untuk memenuhi kebutuhan pasar lokal, nasional, atau internasional.

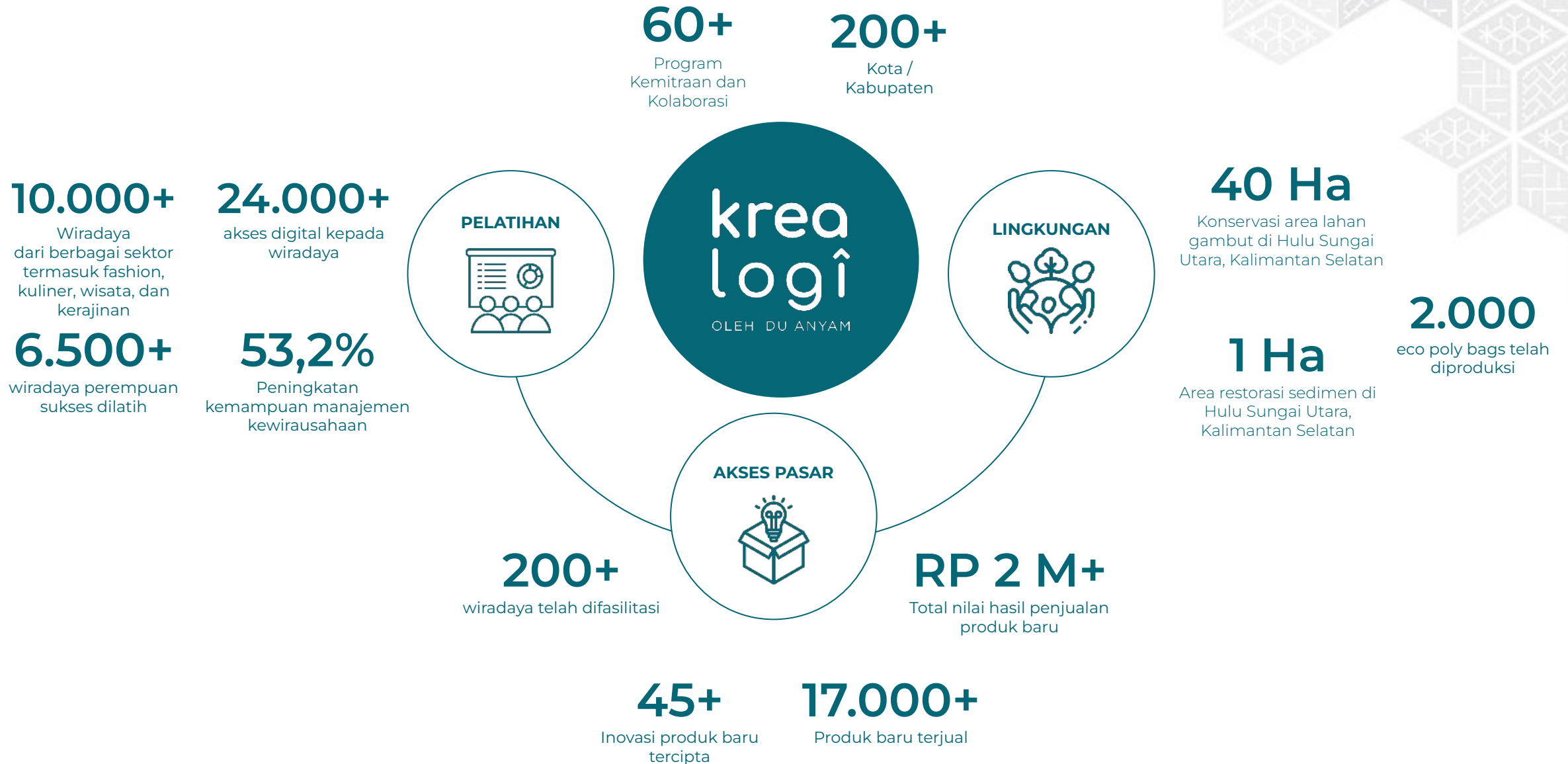
Terdiri dari 3 level, yaitu:

- Pemula
- Intermediate
- Superior



**JADI
WIRADAYA**

DAMPAK DAN KONTRIBUSI KREALOGI BAGI UMKM SEJAK 2020



Inovasi Sosial **Du Anyam** **Krealogi**



INOVASI PRODUK BAMBU DALAM MENCIPTAKAN PASAR DAN MENGURANGI SAMPAH PLASTIK DI NGADA, NUSA TENGGARA TIMUR



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OLEH DU ANYAM



Pengembangan anyaman bambu di Desa Nginamanu di Kabupaten Ngada menyasar 30 penganyam perempuan. Tujuan pendampingan ini untuk mengatasi kendala **akses pasar** lokal dengan melihat peluang program penanaman 1 juta bambu di Provinsi NTT yang akan menggunakan polibag plastik yang akan menghasilkan sampah.

51,5%

PENINGKATAN
PENGETAHUAN

PEMBERDAYAAN
PEREMPUAN

2

INOVASI DESAIN
PRODUK

PENGURANGAN
SAMPAH PLASTIK

1

BUKU PANDUAN
PENGOLAHAN BAMBU
PASCA PANEN

PENINGKATAN
PENDAPATAN

2000

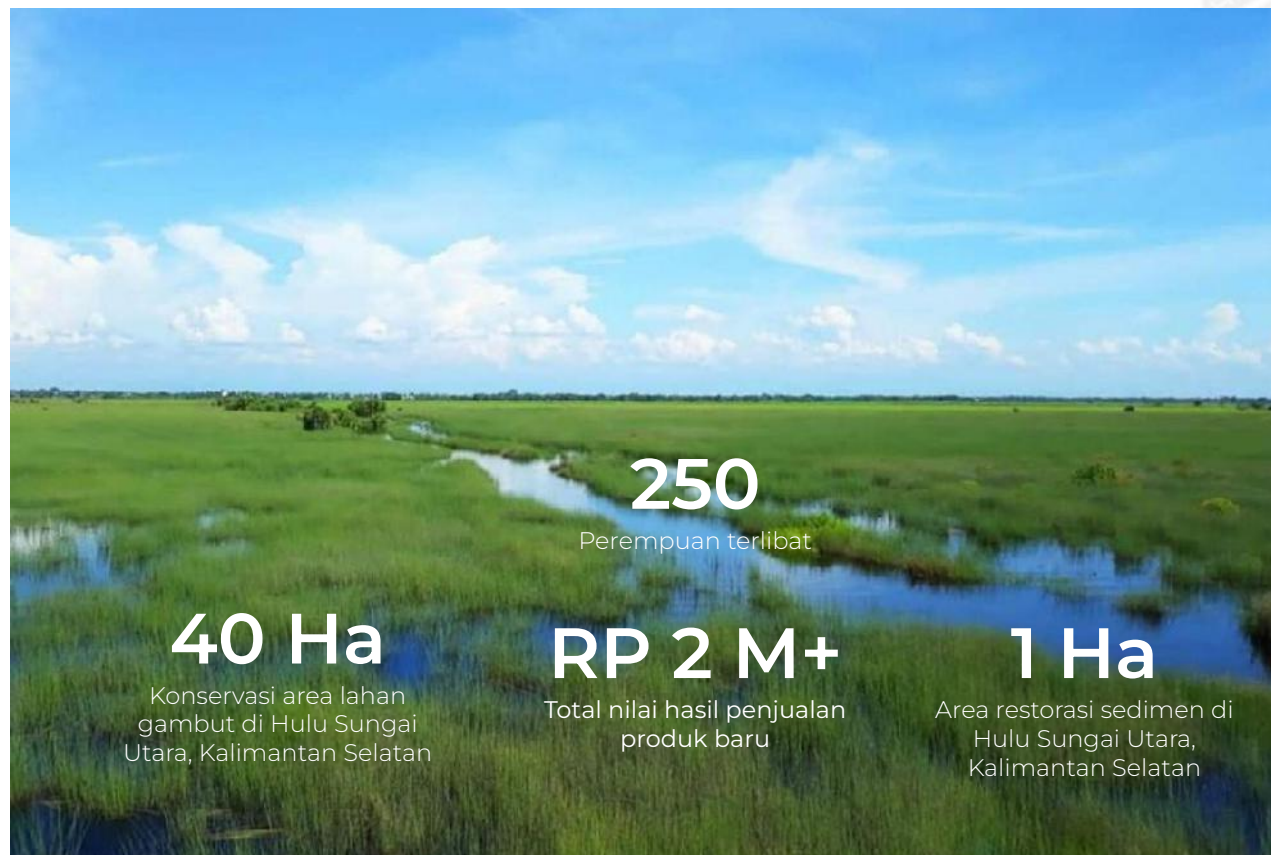
PCS PRODUK
POLYBAG BAMBU
TERJUAL



Model pengembangan ekonomi di kawasan lahan gambut terkait masalah **konversi lahan gambut** menjadi lahan hortikultura dikarenakan kebutuhan **ekonomi masyarakat**.

Inovasi dilakukan dengan membentuk **Kelompok Usaha** yang memanfaatkan **purun** (rumput di lahan gambut) diubah menjadi produk yang berkualitas dan memiliki pasar, sehingga memberikan **pendapatan bagi masyarakat**.

Selain usaha kriya dibangun juga **ekowisata** susur awang rawa gambut, selain menjadi tambahan pendapatan, merupakan sarana **edukasi** lingkungan di skala desa.



250

Perempuan terlibat

40 Ha

Konservasi area lahan gambut di Hulu Sungai Utara, Kalimantan Selatan

RP 2 M+

Total nilai hasil penjualan produk baru

1 Ha

Area restorasi sedimen di Hulu Sungai Utara, Kalimantan Selatan

PENGEMBANGAN USAHA KRIYA

- Pelatihan dan pendampingan
- Sistem produksi dan QC
- Akses pasar

PENGEMBANGAN EKOWISATA

- Pelatihan Pelayanan Pendukung (Penginapan, Kuliner, Transportasi, dsb)
- Pemasaran digital

KONSERVASI LAHAN

- Peraturan Desa dalam konservasi lahan gambut
- Rehabilitasi lahan gambut oleh masyarakat

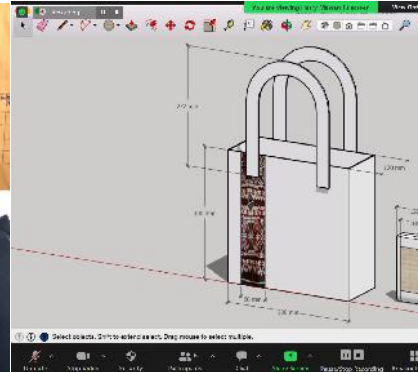


INOVASI PROSES PEMASARAN MELALUI CERITA

Produk wirausaha sosial sulit bersaing dengan **produk manufaktur**, selain dari sisi **legalitas wirausaha sosial** yang belum ada sehingga konsekuensi pajak sama dengan PT, kebanyakan juga harganya lebih **mahal** dari produk **manufaktur** karena dikerjakan padat karya dan **rantai pasok yang panjang. Bagaimana produk dapat bersaing?**



SUCCESS STORY PENDAMPINGAN WIRAUSAHA DISABILITAS DI NTT KOLABORASI BERSAMA YAYASAN PLAN INTERNATIONAL INDONESIA



FUTUREMAKERS:

Program pendampingan bagi **400 kaum muda**, **60%** diantaranya **kaum muda perempuan** dan **100 kaum muda disabilitas** dalam membangun wirausaha di wilayah **Kota/Kab Kupang, Provinsi NTT**. Program ini dilaksanakan pada **15 Juni 2022-Oktober 2023**.

Inclusive Value Chain and Market Driven Assessment:

Dari 40 sampel peserta dilakukan asesmen sebagai tahap awal untuk mengetahui Profil Bisnis dari peserta agar program yang terlaksana dapat berjalan dengan baik dan tepat sasaran.

1-30 September 2022

Training Module:

Pelatihan 12 modul rantai pasok untuk peningkatan pengetahuan dasar dan pemahaman tentang manajemen bisnis.

Innovative of Craft Products:

Mencakup Katalog & Promosi, Fotografi Produk, Perdagangan elektronik, Penjualan langsung, Riset pasar.

Business Coaching/Mentorship:

Melatih peserta untuk membangun praktik dan pengetahuan bisnis, mulai dari produksi, digitalisasi, proposal bisnis, legalitas, pemasaran, dan kepemimpinan.

3

Inovasi Produk: Lengan Cangkir, Kantong Sendok & Garpu, Tas Tote Art Tenun

2.063

Produk kerajinan dari project PLAN terjual

By collaborating and synergizing, we can drive sustainable and inclusive economic growth.

Let's Empower Others and Grow Together!



kemitraan.krealogi.com



@krealogi



Krealogi



Jalal

Chairperson of Advisory Board
Social Investment Indonesia

Work Experience:

- Mendirikan A+ CSR Indonesia,
- Ketua dewan penasihat Social Investment Indonesia (SII),
- Ketua dewan pakar Social Value Indonesia,
- Anggota dewan Institute for Certified Sustainability Practitioners (ICSP),
- Pendiri sekaligus reader di Thamrin School of Climate Change and Sustainability,
- Anggota Komite Nasional Pengendalian Tembakau
- Mitra strategis CCPHI Partnership for Sustainable Community

Educational Background:

Jalal belajar sosial ekonomi pertanian di Institut Pertanian Bogor dan pascasarjana sosiologi di Universitas Indonesia. Dia juga telah menyelesaikan beragam pendidikan eksekutif terkait keberlanjutan perusahaan dan ESG di Sloan School of Management, Massachusetts Institute of Technology (MIT Sloan); Tsinghua University School of Economics and Management (Tsinghua SEM); University of Cambridge Institute for Sustainability Leadership (CISL); Harvard Business School (HBS); London Business School (LBS); University of Oxford Said Business School (Oxford Said), dan University of California Berkeley, School of Law (Berkeley Law). Dia juga telah mengikuti lebih dari 30 pelatihan dan sertifikasi internasional dalam bidang yang terkait keberlanjutan perusahaan.



SIRD #66 Social Investment Indonesia **FREE** **DAPATKAN GIVEAWAY!**

SOCIAL INNOVATION MATTERS: CREATIVITY + COLLABORATION

Arief Fatmahan
Head of Sustainable
Investment Funds

David Hanada
Manager Investasi
Keuangan di Arjuna

Jalal
Chairman of Advisory Board
Social Investment Indonesia

Revisi buku:

Jumat, 5 Juli 2024
15.00 - 17.00 WIB

Host:
Peggy Ananda
Brand Specialist
Social Investment Indonesia

Link Registrasi:
bit.ly/daftarSIRD66

socialinvestment.id | WhatsApp: 0877-5570-7171 | Zoom | Social Investment Indonesia



Perkembangan Pesat Wacana dan Praktik Inovasi Sosial Pasca-Portales

Menelisk Isi *Encyclopedia of Social Innovation* [Howaldt dan Kaletka, eds., 2023]

Jalal

Disampaikan dalam diskusi
Social Investment Roundtable Discussion ke-66 [SIRD #66]
“Social Innovation Matters: Creativity + Collaboration”
Jakarta, 5 Juli 2024

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Social Investment Indonesia    

Encyclopedia — of — SOCIAL INNOVATION



Edited by

JÜRGEN HOWALDT
CHRISTOPH KALETKA

WITH THE ASSISTANCE OF
MARTHE ZIRNGIEBL, DANIEL KRÜGER
AND KARINA MALDONADO-MARISCAL



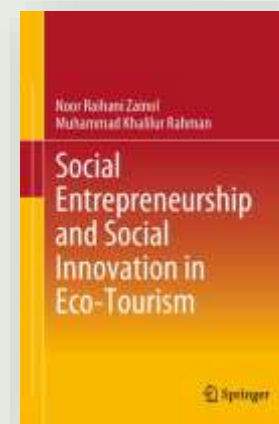
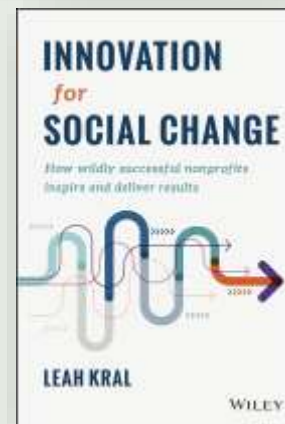
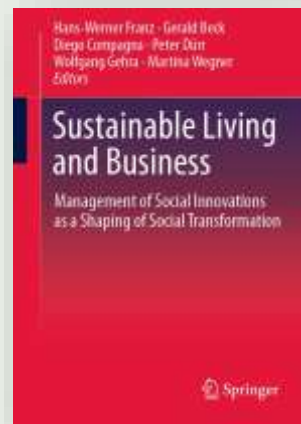
Keterangan Buku

- Judul buku: **Encyclopedia of Social Innovation**
- Penyunting: Jurgen Howaldt dan Christoph Kaletka
- Penerbit: Edward Elgar, 2023
- Jumlah halaman: xvi + 467
- *“This invaluable Encyclopedia presents an interdisciplinary and comprehensive overview of the field of social innovation, providing an insightful view into potential future developments both practically and theoretically. With entries authored by prominent international scholars, the Encyclopedia outlines the theoretical foundations, concepts, types, processes and measurement of social innovation. Entries cover a variety of key themes including social innovation ecosystems, co-creation, new technologies and methods, education, governance and policies. The Encyclopedia of Social Innovation will serve as a significant reference point for both scholars and students of social entrepreneurship, sociology and management. It will also be beneficial for all those seeking to clarify various problem-solving routes in the face of contemporary societal challenges.”* [dikutip dari laman buku di Edward Elgar]
- Dapat dibeli melalui <https://www.amazon.com/Encyclopedia-Innovation-Encyclopedias-Business-Management/dp/1800373341> dengan harga USD385 (Rp6.290.000) untuk *hardcover*, atau di <https://www.elgar.com/shop/gbp/encyclopedia-of-social-innovation-9781800373341.html> dengan harga £48.00 (Rp1.000.000) untuk versi elektroniknya.

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Social Investment Indonesia    

Buku-buku Inovasi Sosial Mutakhir (Bas, 2022; Desa dan Jia [eds.], 2022; Melles [ed.], 2022; Malhotra [ed.], 2022; Mia, 2022; Ruthemeier, dkk [eds.], 2022; Claudio, 2023; Franz, dkk. [eds.], 2023; Kral, 2023; Zainol dan Rahman, 2023; Sinclair dan Baglioni [eds.], 2024)



Tentang Penyunting



Prof. Dr Jürgen Howaldt is the director of Social Research Centre Dortmund, TU Dortmund University, and professor at the Faculty of Social Sciences. He is an internationally renowned expert in the field of social innovation and co-founder and chair of the European School of Social Innovation. He was the scientific coordinator of the global research project 'SI-DRIVE – Social Innovation: Driving Force of Social Change', funded within the 7th Framework Programme of the European Union, and has co-edited the Atlas of Social Innovation. His research focuses on social science-based innovation research and social innovation.



Dr Christoph Kaletka is the Deputy Director at sfs, TU Dortmund University, Germany. He is a habilitated innovation researcher and holds a PhD in communication science. His main research fields are social innovation, digital inclusion, and digital learning spaces. Christoph teaches social innovation at TU Dortmund University's Faculty of Rehabilitation Sciences. He is an Editorial Board member of the European Public & Social Innovation Review (EPSIR) journal and advisory board member of All Digital, the umbrella organization of European digital learning centres. He has co-edited the two volumes of the Atlas of Social Innovation.

Komentar Pakar

“In recent decades, the study of social innovations has become a vibrant and increasingly specialized field of research. This Encyclopedia offers a unique journey into this research area thanks to a plurality of theoretical frameworks, disciplinary perspectives and research angles from 77 articles. An essential reference!” – **Sylvain Lefèvre**, University of Québec at Montréal, Canada

“With contributions from leading scholars and practitioners from all over the world, this comprehensive and extraordinary reference work provides a wealth of information on innovative approaches to addressing social and socio-economic challenges. Whether you're an academic, a social entrepreneur, or policymaker, the Encyclopedia of Social Innovation is a must-have for understanding and advancing social innovation.” – **Susana Borrás**, Copenhagen Business School, Denmark

“The Encyclopedia of Social Innovation offers a rich set of topics and themes and insightful reflection by globally renowned scholars.” – **Johanna Mair**, Hertie School, Germany



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*“... the terms **social innovation** and **social innovator** first started appearing more frequently at the beginning of the nineteenth century – and hence long before the technological and economic appropriation of the term **innovation** Semantically, from the outset, they were closely linked to **processes of social transformation as specific forms of ‘human-made and deliberate’ social change** At the beginning of the twentieth century, a new meaning appeared: **social innovation as the advent or adoption of a new behaviour or a new practice**. With the social world composed of such practices, which are individual, yet interdependent, they **encompass all areas of society**, such as gender relations, formal and informal education, management, governance as well as everyday life, established habits and cultural customs In this context, the question of the **relationship between social and technological innovations** is also being intensively discussed” [h. xxv]*

*“This Encyclopedia provides an **overview of past and current social innovation research**. It covers different fields of research and the diversity of research perspectives and disciplinary approaches. It focusses on theoretical, empirical and practical aspects of the topic, which have shaped the current understanding of social innovation, but which also **signpost directions ahead**.” [h. xxvii]*

Bagian 1. Fondasi Teoretis

“... an overview of the research field is presented in three sections. First, the position of social innovation in relation to technological innovation is addressed and it is argued that social innovations, their forms and relations, can be understood as a **seismograph** for understanding socio-technical change. Second, this can be specified by looking at **ambivalences and side-effects** of socio-technical change mirrored by social innovation processes. Third, these insights highlight the question of how innovation theory should be conceptualized **to address such changes.**” [h. 2-3]

“Why would anyone resist social innovation? Social innovation itself is sometimes seen as a form of resistance against societal disruption (as society defending itself ...) or oppressive institutions, but seeing social innovation as something that is to be resisted might sound odd at first. After all, the focus of much research in recent decades has been on the promotion, diffusion and upscaling of social innovation. To understand the relevance of discussions on resistance to social innovation, **we must first tackle the notion that social innovation is generally favourable.**” [h. 18]

“The literature on **socio-technical** transitions, **socio-ecological** transformation and **socio-economic** transformation brings out various ways in which social innovation is connected to other changes and affordances. Ontologically they are based on a coupled systems perspective, with distinct foci on socio-technical regimes, socio-ecological systems and socio-economic structures. They are quite disparate and developed in separate scientific communities, but **recent scholarship on social innovation does offer crossover analyses.**” [h. 27]

“The **repair perspective** can help to unpack dominant innovation narratives with respect to societal change. It can generate inquiries into the active modes of preservation that address societal challenges but without buying into an instrumentalist innovation discourse.” [h. 34]

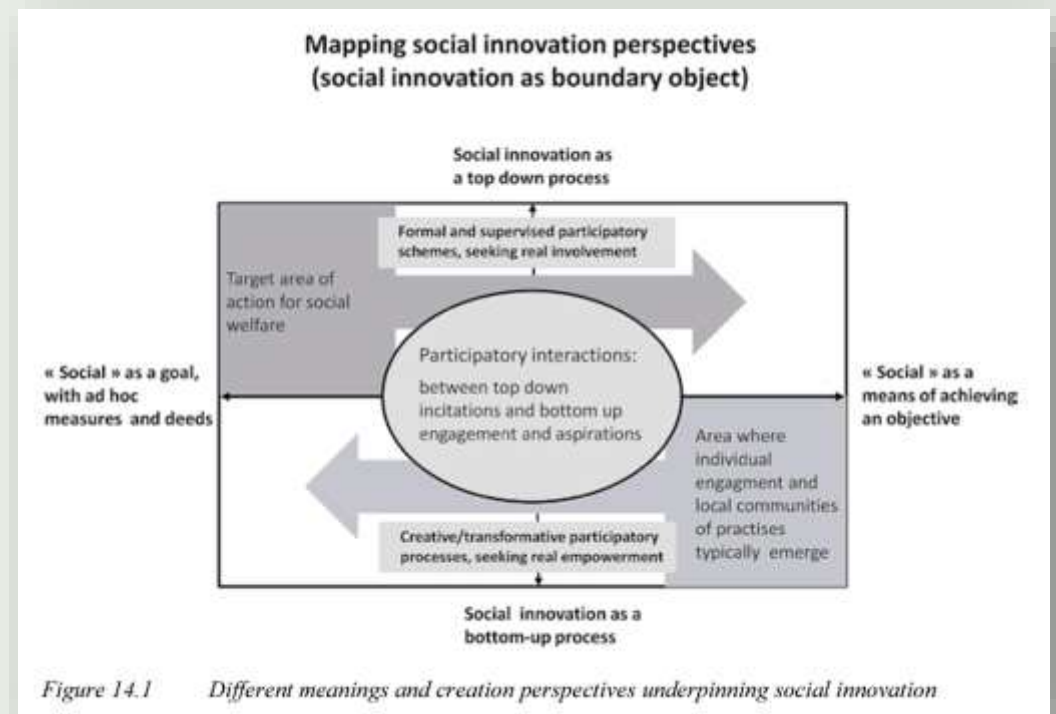
“Systems thinking proposes ways to research complexity without having to engage in reductionism and dichotomies, especially between nature and humans, helping address grand challenges like climate change **Similarly, social innovation responds to complex problems ...; some conceptual framings of social innovation explicitly link social innovation to shifting or transforming systems.**” [h. 51]

“Open innovation was originally defined as ‘a paradigm that assumes that **firms** can and should use external ideas as well as internal ideas, and internal and external paths to market, as the firms look to advance their technology’ With its promises to **tap into a diverse pool of knowledge, talent and perspectives for addressing complex problems**, it has emerged as a promising model for tackling complex social issues and facilitating collective action and social impact. The realization that current problems are too difficult to be solved by a handful of individuals has led some **not-for-profit organizations** and **public agencies** to expand **collaborative efforts beyond their ecosystem** and to explore how to engage with members of civil society.” [h. 67]

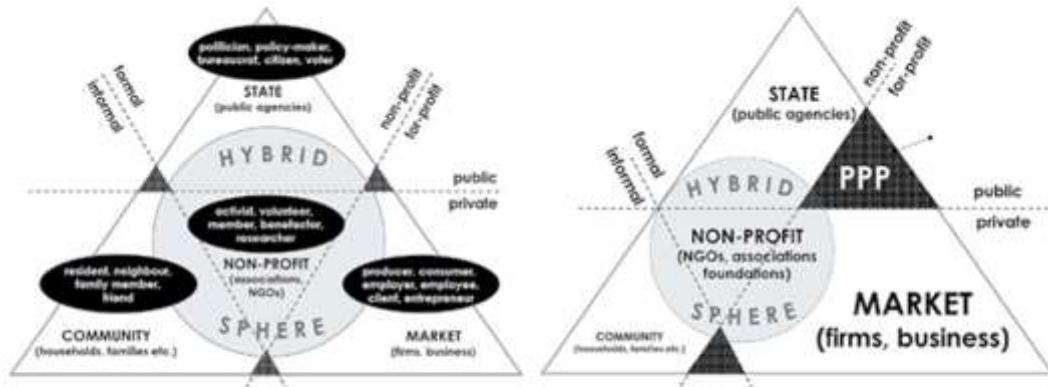
“This **complementarity of social and technological dimensions of innovations** is particularly important when it comes to addressing systemic changes in society, such as in relation to the **transformation of major systems of provision** (e.g. energy, food, housing, sanitation, mobility). What differs are the sources of innovation that are foregrounded and that determine research and innovation agendas (i.e. whether they are **driven by the demand side of social needs** or **by the supply side of science and technology development**).” [h. 87]

“The many links between social innovation and sustainability transitions become even more tangible as soon as the goals and means of social innovations are considered from a **sustainability perspective**: sharing resources, addressing hitherto ignored social and environmental needs, ensuring social and climate justice, value-based learning in relation to sustainability and more-than-human needs as well as building and sustaining commons play a prominent role.” [h. 102]

Bagian 2. Konsep dan Tipologi



Bagian 3. Proses Inovasi Sosial



Source: Adapted from Avelino and Wittmayer (2016, 2019).

Figure 25.1 Multi-actor perspective: individual roles (left) and dominance of market and state logic (right)

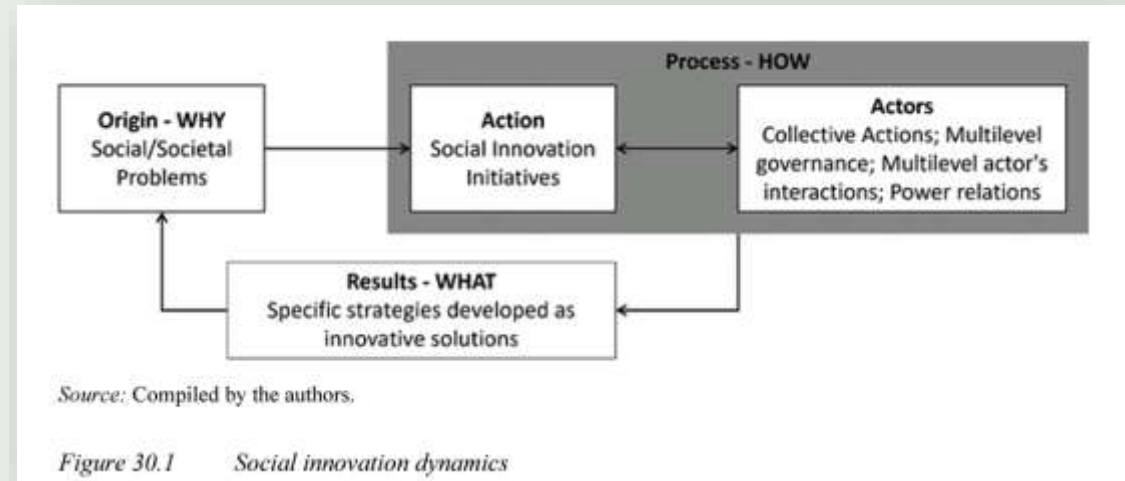
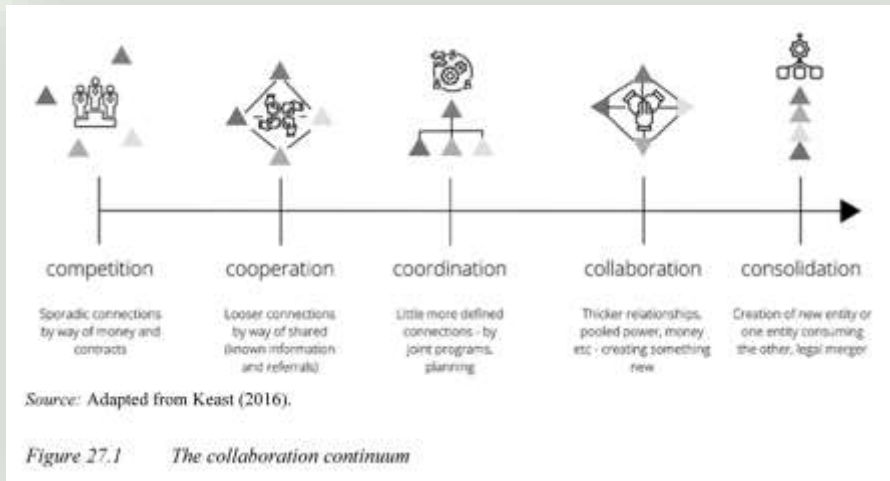
“Co-creation is an approach to **policymaking** that sets out to **involve stakeholders in the decision-making process**. It has emerged along with a growing understanding in the late twentieth century and early twenty-first century, of the complexity of the problems that public policy seeks to tackle.” [h. 107]

“...**design can help social innovations in the initial phases** of the social innovation process by providing a methodology that **directs experimentation and bricolage**. Through fast, iterative prototyping and participatory design tools, it can **help reduce risk** by anticipating certain needs (or nuances of those needs) that remain on the more tacit level. Moreover, by **engaging diverse stakeholders** around the solution at an early stage, design can ease implementation difficulties by **creating buy-in** and **advanced knowledge** on the innovation.” [h. 120]

“A **diffusion theory** is needed that **clarifies the relationship between social innovation and social change**. Against this background, a number of approaches have emerged in recent years that focus on the relationship between both.” [h. 124]

“The **institutionalization of social innovations** is – across the many different understandings of these two terms – commonly taken to refer to the **process in which new, alternative and experimental social practices become mainstream**. Institutionalization marks how social innovations change ‘the basic routines, resource and authority flows, or beliefs of the social system in which it occurs.’” [h. 134-135]

Bagian 4. Ekosistem, Aktor, Tata Kelola



“As a social phenomenon, **collaborative spaces for social innovation have gained importance** at least throughout **the last two decades**. The space for collaboration in this sense ranges from rather ad hoc, temporary and loose networks as well as transdisciplinary research projects to more institutionalized organizational forms.” [h. 149]

“**Cross-sector collaboration (CSC)** as an enabler of social innovation has been much vaunted by practitioners and widely researched. Typically **grounded in a logic that responding to contemporary socio-ecological problems requires novel combinations of actors and resources and multiple points of intervention** in societal systems, CSC forms part of the so-called collaborative paradigm of twenty-first-century management ... and the interpretive turn of contemporary approaches to public governance.” [hal. 154]

“A **system of innovation comprises institutional networks in the private and public sector** that contribute to the generation and diffusion of innovations. **Shared knowledge** and **collective learning** are considered their fundamental components. Applied to the matter of social innovation, the concept of **social innovation systems provides a systemic account of the interaction of diverse sub-systems in the generation of these kinds of social innovations.**” [h. 174]

Bagian 5. Penelitian Inovasi Sosial

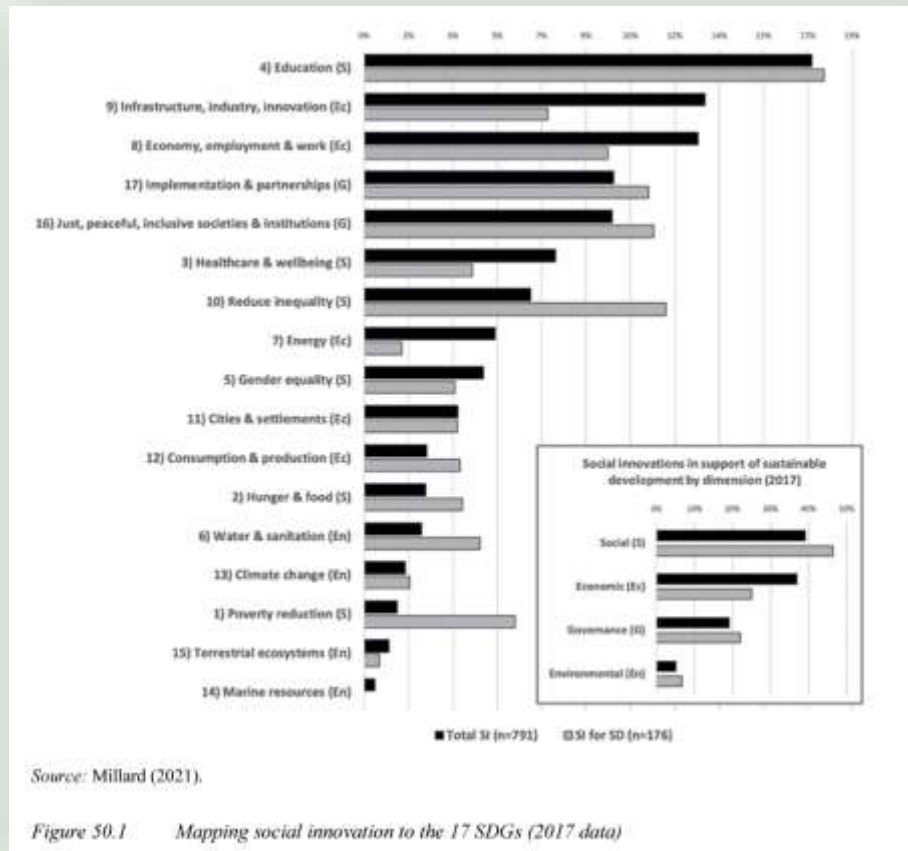


Figure 50.1 Mapping social innovation to the 17 SDGs (2017 data)

“Going forward, the most promising way to advance our understanding of social innovations is to **follow sociological theories of action that consider not only individual, collective and corporate actors but also the structural circumstances** under which they must act including the social dynamics at play ... Social institutions that promote and impede change play a role in the emergence of social innovation, as do the particular actions of more or less innovative actors ...” [h. 214]

“In the growing literature on the changes in social relations and practices in **energy system transformations**, we highlight the following four points: focus on **bottom-up** activity, embedding of bottom-up activity in **energy markets**, **broadening the understanding of SIE** and linkages to **social movement** perspectives.” [h. 227]

“... people-centred social innovation is conceived as an approach to social innovation that is context-specific as it focuses upon the lived realities of poor and marginalized groups and communities. **People-centred social innovation is an attempt to address marginalization and poverty by centring the actor in the process of social transformation.**” [h. 256]

“There is increasing convergence between the means and the ends of sustainable development and social innovation. Both rely on **changing social practices in response to societal needs** and driving these towards institutionalization by **becoming regular and routine.**” [h. 283]

Bagian 6. Bisnis dan Ekonomi

“**Corporate Social Innovation** is a strategy that **combines a unique set of corporate assets** (innovation capacities, marketing skills, managerial acumen, employee engagement, scale, etc.), often in **collaboration with other sectors and firms**, to create **breakthrough solutions to complex economic, social, and environmental issues** that bear on the sustainability of both business and society.” [h. 317]

“**Degrowth has greater affinities, however, with strong conceptions of social innovation.** This second approach involves working out new ways of meeting basic human needs and aspirations that have the potential not only to remedy current ills, but also to eliminate their underlying causes by completely transforming societal dynamics, whether in terms of sustainability, social justice or democracy.” [h. 326]

“Although social innovations do not emerge exclusively within the social economy, they have deep roots there, since **the social economy does not subordinate societal or environmental causes to the pursuit of profit**, but rather combines these causes with the social dimension already inscribed in its organizational forms.” [h. 342]

“Empirical studies have recently tended to emphasize that **social entrepreneurship best flourishes with public support** Increasingly, academic research has focused on the **characteristics of the ecosystem in which social entrepreneurship operates**, and what should be in place, in a given context, in order for social entrepreneurs to overcome key constraints and obstacles” [h. 348]

Table 56.1 What makes CSI different?

Traditional CSR	Corporate Social Innovation
Philanthropic intent	Strategic intent
Money, manpower	R&D, corporate assets
Employee volunteerism	Employee development
Contracted service providers	NGO/government partners
Social and eco-services	Social and eco-innovations
Social good	Sustainable social change

Source: Mirvis and Googins (2021, pp. 295–307).



Source: De Moor (2015, 2021).

Note: The dynamics of the commons as a governance regime can be captured in three terms: efficiency, social equity and utility.

Figure 59.1 Three dimensions of the commons, as expressed in the SICADE-model

Bagian 7. Sains dan Penelitian

“Science, at least since its origins in the scientific revolution, is in itself a social innovation, in the sense that it is a collective enterprise requiring a community of peers to facilitate the dissemination of knowledge, sharing of methods and to organize a critical debate. ... However, most of these arenas were designed exclusively for professional scientists throughout the twentieth century.” [h. 366]

“For some conceptualizations of social innovation, modern science is seen as alien, given that it is done mainly in institutions in which making money or gaining prestige are significant goals. Moreover, given that social innovations are characterized as arising from the participation of their beneficiaries, modern science, being highly esoteric, can be considered an insurmountable barrier to participating. Social innovation should be characterized in the first place as any other innovation, that is, as a problem solver; it has been defined as ‘new ideas that meet unmet ends’.” [h. 370]

“The impression that social innovation is only a marginal note in the powerful and broad canon of social sciences might be reinforced by the limited institutional anchoring of social innovation in university structures. There might be just a few chairs for social innovation, and just a few institutes or departments explicitly dealing with social innovation at universities.” [h. 378]

“Transformative researchers strive to influence relations with their knowledge-based interventions, for example through concrete methods for communication, meaning-making by the actors they are working with and learning within experiments ... and thereby fostering relations. Thus, transformative research is predestined to stimulate, reflect and support social innovations.”

Bagian 8. Kebijakan Inovasi

“Responsible Research and Innovation is a transparent, interactive process by which **societal actors and innovators become mutually responsive to each other with a view to the (ethical) acceptability, sustainability and societal desirability of the innovation process and its marketable products** (in order to allow a proper embedding of scientific and technological advances in our society).” [h. 401]

“**Innovations that address Grand Societal Challenges require a new role of the state in the promotion and control of innovations.** This new role emphasizes not only the **rate of innovation**, but in particular the importance of the **direction of the innovation process**. The implementation of such a normatively shaped directional specification **can only be implemented by a strong state acting in an entrepreneurial manner**. The importance of the state in generating especially radical, disruptive, and revolutionary innovations, or its ability to influence technological change in a directional way, should be more widely recognized and reassessed.” [h. 406]



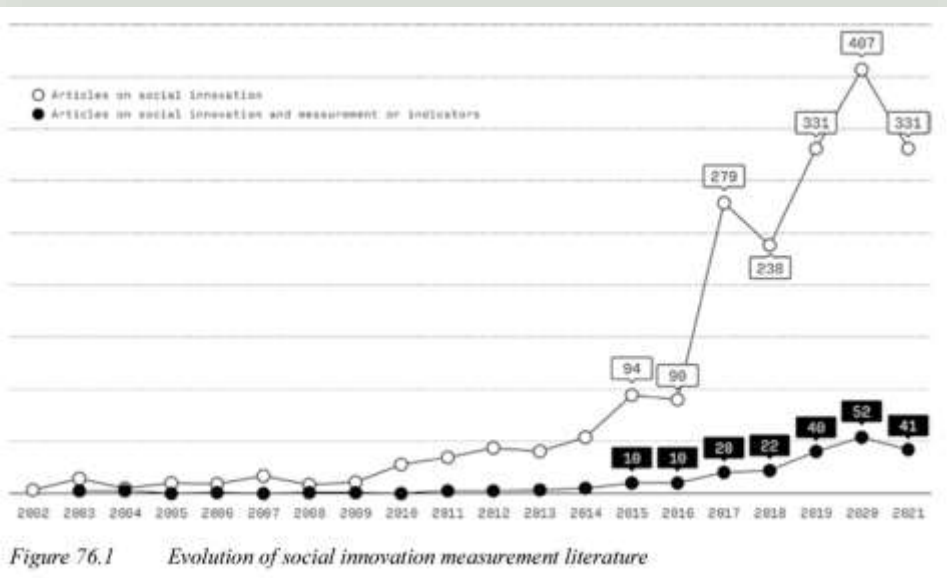
Bagian 9. Sumberdaya dan Pengukuran

“The initial proponents of **impact bonds** optimistically described the model as a ‘win-win-win’ arrangement where socially motivated investors can achieve social and financial returns while service providers receive the necessary funds to scale-up existing work, and government purchasers only pay for successful programming However, evidence surrounding the model is partial” [h. 429]

“But up to now there are no generally accepted standards or procedures for **impact measurement**. Instead, most funding bodies and non-profit organizations develop their own bespoke methods for impact measurement. Thus, we see a multiplicity of approaches, tools and databases.” [h. 434]

“**Measuring social innovation is an important issue directly related to transformative societal change in response to the grand societal challenges**. In the interdisciplinary research community on social innovation, a pivotal open question is how to grasp the complex process dynamics of their emergence and scaling.” [h. 438]

“Though impact investing, social banking, microfinance, and socially responsible investment are growing significantly, they are still a niche in the global financial markets. Hence, **sustainable finance might be a social innovation that channels more funds into sustainable development.**” [h. 449]



HIGHLY RECOMMENDED

Sejumpat Komentar

1. Memuat 77 entri yang menunjukkan keluasan wacana—dan sampai batas-batas tertentu, praktik—inovasi sosial sejak awal hingga sekarang.
2. Terutama ditujukan untuk para akademisi dan peneliti, walaupun juga sangat bermanfaat untuk para praktisi.
3. Menunjukkan dengan jelas ke arah mana penelitian inovasi sosial perlu dilakukan di masa mendatang, juga praktik inovasi sosial yang diperlukan untuk memecahkan beragam tantangan besar yang dihadapi masyarakat.
4. Menyediakan bahan pustaka yang luas, dari yang klasik hingga terbaru, di setiap entrinya. Benar-benar sangat bermanfaat untuk memeriksa perkembangan mutakhir inovasi sosial untuk keperluan penelitian maupun praktik.
5. Contoh kasus yang diberikan cenderung lebih banyak berasal dari Eropa dan negara-negara maju—sehingga manfaatnya menjadi terbatas untuk negara-negara berkembang yang sesungguhnya lebih banyak membutuhkan inovasi sosial. Seandainya ada pembahasan inovasi sosial per region, selain per isu, akan lebih baik.
6. Kurang banyak memanfaatkan tabel, gambar, atau bagan yang sesungguhnya akan sangat bisa meringkas banyak informasi di setiap entrinya.
7. Bagaimanapun, ensiklopedi ini sangat disarankan untuk dibaca oleh mereka yang ingin meneliti inovasi sosial dan/atau yang memanfaatkannya untuk melakukan perubahan sosial positif bagi masyarakat dan lingkungan.

**SALAM LESTARI.
TERIMA KASIH!**

JALAL

Chairperson of Advisory Board – Social Investment Indonesia

jalal.csri@yahoo.com; +62-811-8814488





TRAINING & EVENTS

2024

AGENDA TRAINING 2024

- *Social Investment Indonesia Learning Series (SIILS)* -

Januari

23-24 | ISO 26000 CSR #2

Februari

20-22 | Social Return On Investment (SROI) #29

Maret

April

Mei

28-29 | Logical Framework Approach (LFA) #6

Juni

5-6 | ESG Sustainability Training #2

11-12 | Social Livelihood Impact Assessment (SLIA) #5

AGENDA TRAINING 2024

- Social Investment Indonesia Learning Series (SIILS) -

Juli

- 3-5 | Social Return On Investment (SROI) #30
- 9-11 | Project Management for Sosial Investment Program #14
- 23-24 | Designing Social Investment Program Based-On Corporate Risk & Opportunity Assessment #13

Agustus

- 6-7 | Social Assessment and Stakeholder Management for Strategic Social Investment #5
- 20-21 | Social Investment for SDGs; Aligning Process for Maximum Contribution #2

September

- 10-12 | Social Return On Investment (SROI) #31
- 24-25 | ESG Sustainability Training #3

Oktober

- 8-10 | Project Management for Sosial Investment Program #15
- 22-24 | Social Return On Investment (SROI) #32

AGENDA ISIF 2024

ISIF 2024 : 12-14 November 2024

November

- 6-7 | Logical Framework Approach (LFA) #7
- 20-21 | Social Livelihood Impact Assessment (SLIA) #6

AGENDA SIRD

Pekan ke-2 dan ke-4 tiap bulannya

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Tentang Pelatihan:

Metode SROI memungkinkan anda meng-CLAIM tingkat keberhasilan program dan manfaat dana CSR yang sudah dikururkan oleh perusahaan secara kuantitatif. Sehingga dapat terukur berapa besaran dampak yang diterima oleh perusahaan tersebut dari hasil kegiatan CSR-nya.

Saat ini SROI banyak sekali digunakan oleh kalangan LSM, Perusahaan, bahkan Pemerintah untuk dapat mengungkapkan DAMPAK PROJEK mereka secara lebih definitif dan terukur.

Agenda Pelatihan:

➤ 16-18 Juli 2024

Lokasi: Bandung

Link Pendaftaran: <https://bit.ly/daftarSROI30>

Agenda Lainnya:

➤ 10-12 September 2024

➤ 22-24 Oktober 2024

<https://socialinvestment.id/>



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SOCIAL RETURN ON INVESTMENT (SROI) #BATCH30

16-18 Juli 2024
08.00 - 16.30 WIB

Bandung

Investasi: **Rp 7.000.000,-**
Lebih dari 1 peserta mendapat diskon
*Sudah termasuk souvenir, coffee break dan lunch
**Bekas termasuk ppn, akomodasi hotel dan transportasi lokal
***Pelaksanaan SRS mengikuti ketentuan protokol kesehatan sesuai arahan Pemerintah pusat dan kebijakan Pemerintah daerah.

Link Pendaftaran: **bit.ly/daftarSROI30**

PURNOMO
Senior Advisor
Social Investment Indonesia

Associate of **SOCIAL VALUE INTERNATIONAL**

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Integrating ESG Into Business Strategy Executive Education

Tentang Pelatihan:

Untuk bisa mewujudkan tujuan ESG, juga agar bisa melangkah lebih jauh menuju keberlanjutan, integrasi ESG ke dalam operasi perusahaan adalah keniscayaan.

Pelatihan ini akan membahas mengenai: cakupan ESG, perkembangan ESG di Indonesia, isu-isu ekonomi, sosial dan tata kelola dalam ESG.

Agenda Pelatihan:

- 5-6 Juni 2024

Link Pendaftaran: <https://bit.ly/daftarESG2>

Agenda Lainnya:

- 24 - 25 September 2024

<https://socialinvestment.id/>



 **VIRTUAL CLASS
LEARNING SERIES**

INTEGRATING ESG INTO BUSINESS STRATEGY EXECUTIVE EDUCATION #BATCH2

Fasilitator



JALAL
Chairperson Advisory Board
Social Investment Indonesia

5-6 Juni 2024
08.30 - 15.30 WIB

 **Investasi:**
Rp 6.000.000,- >> **Rp 4.999.000,-**
Rp 13.497.000,-/3 orang/ 1 lembaga
(belum termasuk ppn)

Peserta memperoleh:
Konfirmasi via email
Akses  ZOOM meeting room
Panduan training dan modul materi
e-Sertifikat

 Link Pendaftaran:
bit.ly/daftarESG2

 <https://socialinvestment.id/>     Social Investment Indonesia

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Logical Framework Approach (LFA)

Tentang Pelatihan:

Untuk menuntun desain proyek dan pelaksanaan proyek yang baik diperlukan sebuah tools, salah satunya menggunakan *Logical Framework Approach (LFA)*. Tools ini menggunakan pendekatan kerja yang logis dalam desain sebuah proyek.

Dengan pendekatan yang tepat, kita dapat memperkirakan apakah sebuah proyek program investasi sosial (CSR) bisa gagal atau tidak.

Agenda Pelatihan:

- 28-29 Mei 2024

Link Pendaftaran: <https://bit.ly/daftarLFA6>

Agenda Lainnya:

- 6 - 7 November 2024

<https://socialinvestment.id/>



Social Investment Indonesia | VIRTUAL CLASS
LEARNING SERIES

LOGICAL FRAMEWORK APPROACH (LFA) TRAINING #BATCH6

28-29 Mei 2024
08.30 - 15.30 WIB

Investasi:
Rp 6.000.000,- >> **Rp 3.999.000,-**
Rp 10.497.000,-/3 orang/ 1 lembaga
(belum termasuk ppn)

Peserta memperoleh:
Konfirmasi via email | Akses  zoom meeting room
Panduan training dan modul materi | e-Sertifikat

Fasilitator



PONCO NUGROHO
Project Director
Social Investment Indonesia

Link Pendaftaran:
bit.ly/daftarLFA6

<https://socialinvestment.id/>  Social Investment Indonesia

Narahubung:
 **0877-5570-7171**

Sustainable Livelihood Impact Assessment (SLIA)

Tentang Pelatihan:

Metode SLIA mampu menghitung dampak program yang hasilnya baik secara kualitatif dan kuantitatif. *Sustainable Livelihood Impact Assessment (SLIA)* mempunyai beberapa keunggulan, diantaranya: mempunyai keseimbangan antara pendekatan kualitatif dan kuantitatif serta mempunyai daya adaptasi tinggi untuk beberapa kasus, dll

Agenda Pelatihan:

- 11-12 Juni 2024

Link Pendaftaran: <https://bit.ly/daftarSLIA5>

Agenda Lainnya:

- 20 - 21 November 2024

<https://socialinvestment.id/>



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LEARNING SERIES

SUSTAINABLE LIVELIHOOD IMPACT ASSESSMENT (SLIA) TRAINING #BATCH5

Fasilitator



PONCO NUGROHO
Project Director
Social Investment Indonesia

11-12 Juni 2024
08.30 - 15.30 WIB

 **Investasi:**
Rp 6.000.000,- >> **Rp 3.999.000,-**
Rp 10.497.000,-/3 orang/ 1 lembaga
(belum termasuk ppn)

Peserta memperoleh:
Konfirmasi via email
Akses  zoom meeting room
Panduan training dan modul materi
e-Sertifikat

 Link Pendaftaran:
bit.ly/daftarSLIA5

 <https://socialinvestment.id>     Social Investment Indonesia

 Narahubung:
0877-5570-7171

Project Management for Social Investment Program

Tentang Pelatihan:

Pada pelatihan ini Anda akan memiliki pengetahuan dan keterampilan teknis dalam merancang, mengimplementasikan, melakukan pemantauan dan evaluasi proyek investasi sosial yang dilaksanakan oleh perusahaan Anda. Anda juga diberikan keterampilan untuk menyusun kerangka logis program dengan menggunakan pendekatan Logical Framework Analysis (LFA), agar dapat melakukan analisis dan merancang desain proyek dalam jangka panjang untuk pelaksanaan proyek investasi sosial perusahaan yang berkelanjutan.

Agenda Pelatihan:

➤ 9-11 Juli 2024

Lokasi: Surabaya

Link Pendaftaran: <https://bit.ly/daftarPM14>

Agenda Lainnya:

➤ 8-10 Oktober 2024

<https://socialinvestment.id/>



Social Investment Indonesia | LEARNING SERIES

PROJECT MANAGEMENT FOR SOCIAL INVESTMENT PROGRAM #BATCH14

9 - 11 Juli 2024
08.00 - 16.30 WIB

Mövenpick Surabaya City

FAJAR KURNIAWAN
Managing Director
Social Investment Indonesia

Fasilitator

Investasi:
Rp 7.000.000,-
Lebih dari 1 peserta mendapat diskon

*Sudah termasuk souvenir, coffee break dan lunch
**Belum termasuk ppn, akomodasi hotel dan transportasi lokal
***Pelaksanaan SBL5 mengacu ketentuan protokol kesehatan sosial aturan Pemerintah pusat dan kebijakan Pemerintah daerah

Link Pendaftaran:
bit.ly/daftarPM14

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Narahubung:
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Designing Social Investment Program Based-On Corporate Risk & Opportunity Assessment

Tentang Pelatihan:

Pelatihan ini akan memberikan tambahan pengetahuan dan keterampilan teknis bagi Anda dalam menyusun program-program CSR/investasi sosial sebagai bagian dari manajemen risiko perusahaan, penapisan dan praktik desain program investasi sosial yang strategis serta perumusan program yang selaras dengan rencana pembangunan daerah, kepentingan perusahaan dan kebutuhan masyarakat.

Sehingga investasi sosial dengan mempertimbangkan faktor isu strategis dari sudut pandang perusahaan (risiko) serta faktor isu strategis dari sudut pandang pemangku kepentingan (peluang).

Agenda Pelatihan:

➤ 23-24 Juli 2024

Link Pendaftaran: <https://bit.ly/daftarDSI13>

<https://socialinvestment.id/>

 Social Investment Indonesia | LEARNING SERIES

DESIGNING SOCIAL INVESTMENT PROGRAM BASED-ON CORPORATE RISK & OPPORTUNITY ASSESSMENT #BATCH13

Fasilitator



FAJAR KURNIAWAN

Managing Director
Social Investment Indonesia

23-24 Juli 2024

08.00 - 16.30 WIB



Mövenpick Surabaya City*

Investasi:
Rp 5.000.000,-

Lebih dari 1 peserta mendapat diskon

*Sudah termasuk konsumsi, coffee break dan lunch

**Belum termasuk ppn, akomodasi hotel dan transportasi lokal

***Pelaksanaan SIKS mengikuti ketentuan protokol kesehatan sesuai aturan Pemerintah pusat dan kebijakan Pemerintah daerah

Link Pendaftaran:

bit.ly/daftarDSI13



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Social Investment Indonesia



Narahubung:
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Social Assessment and Stakeholder Management for Strategic Social Investment

Tentang Pelatihan:

Anda akan memiliki pengetahuan dan keterampilan mengenai berbagai teknik dan alat untuk melakukan penilaian sosial (*social assessment*), seperti social baseline study, penilaian asset komunitas dan *community need assessment*.

Selain itu juga anda akan dibekali keterampilan dalam mengelola pemangku kepentingan (*stakeholder management*), Identifikasi isu sosial strategis dan merumuskan strategi pengelolaannya.

Agenda Pelatihan:

- 6-7 Agustus 2024

Link Pendaftaran: <https://bit.ly/daftarSASM5>

<https://socialinvestment.id/>

 LEARNING SERIES

SOCIAL ASSESSMENT AND STAKEHOLDERS MANAGEMENT FOR STRATEGIC SOCIAL INVESTMENT #BATCH5

6-7 Agustus 2024
08.00 - 16.30 WIB

Mövenpick Surabaya City

Investasi:
Rp 5.000.000,-
Lebih dari 1 peserta mendapat diskon

FAJAR KURNIAWAN
Managing Director
Social Investment Indonesia

Link Pendaftaran:
bit.ly/daftarSASM5

<https://socialinvestment.id/>  Social Investment Indonesia

Narahubung:
0877-5570-7171

Fasilitator

Social Investment for SDGs; Aligning Process for Maximum Contribution

Tentang Pelatihan:

Tujuan dan target-target SDGs bersifat global dan dapat diaplikasikan secara universal, kemudian mendorong aksi-aksi selama 15 tahun ke depan di bidang-bidang yang amat penting. Namun demikian, untuk mencapai tujuan dan target-target SDGs, tidaklah mudah.

Untuk itulah perlunya di sini mempelajari tentang bentuk-bentuk pencapaian SDGs beserta tantangan dan peluangnya dalam strategi bisnis dan investasi, seiring penerapan rencana tindakan nasional maupun internasional, penegakan peraturan dan kebijakan, serta munculnya pengharapan akan peran dunia bisnis yang lebih luas dalam masyarakat.

Agenda Pelatihan:

- 20-21 Agustus 2024

Link Pendaftaran: <https://bit.ly/daftarSDGs2>

<https://socialinvestment.id/>



 **VIRTUAL CLASS
LEARNING SERIES**

Social Investment for SDGs; Aligning Process for Maximum Contribution #Batch2

Fasilitator



JALAL
Chairperson Advisory Board
Social Investment Indonesia

20-21 Agustus 2024
08.30 - 15.30 WIB

 **Investasi:**
Rp 6.000.000,- >> **Rp 4.999.000,-**
Rp 13.497.000,-/3 orang/ 1 lembaga
(belum termasuk ppn)

Peserta memperoleh:
Konfirmasi via email
Akses  ZOOM meeting room
Panduan training dan modul materi
e-Sertifikat

 Link Pendaftaran:
bit.ly/daftarSDGs2

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AGENDA EVENT 2024

- SIRD & ISIF -

Januari

SIRD #58 : 19 Januari 2024

Februari

SIRD #59 : 2 Februari 2024

SIRD #60 : 16 Februari 2024

Maret

SIRD #61 : 8 Maret 2024

SIRD #62 : 22 Maret 2024

April

SIRD #63 : 26 April 2024

Mei

SIRD #64 : 17 Mei 2024

SIRD #65 : 31 Mei 2024

Juni

SIRD #66 : 14 Juni 2024

SIRD #67 : 28 Juni 2024

Juli

SIRD #68 : 12 Juli 2024

SIRD #69 : 26 Juli 2024

Agustus

SIRD #70 : 9 Agustus 2024

SIRD #71 : 23 Agustus 2024

September

SIRD #72 : 13 September 2024

SIRD #73 : 27 September 2024

Oktober

SIRD #74 : 11 Oktober 2024

November

ISIF 2024 : 12-14 November 2024

SIRD #76 : 29 November 2024

Desember

SIRD #77 : 13 Desember 2024

SIRD #78 : 27 Desember 2024

Keterangan:



SIRD : Social Investment Roundtable Discussion



ISIF : Indonesia Social Investment Forum

Social Investment Roundtable Discussion (SIRD)

Social Investment Roundtable Discussion (SIRD) merupakan wadah berhimpunnya kalangan yang antusias dengan isu sosial lingkungan yang diselenggarakan oleh Social Investment Indonesia (SII) untuk bertukar pengetahuan dan berbagi praktik serta ide terbaik mengenai program investasi sosial dan keberlanjutan.

Investasi sosial dan keberlanjutan menjadi semakin penting saat ini bagi organisasi agar tetap relevan, kompetitif, dan mendorong inovasi. Organisasi dapat menarik pelanggan, membuka peluang pasar baru, dan berkontribusi terhadap masa depan yang lebih berkelanjutan dan sejahtera dengan mengintegrasikan keberlanjutan ke dalam strategi bisnis.



Indonesia Social Investment Forum (ISIF)

Indonesia Social Investment Forum (ISIF) merupakan forum yang didedikasikan untuk menyebarkan pengetahuan, pemahaman, paradigma, konsep dan praktik terdepan investasi sosial, serta segala hal yang terkait dengannya, kepada kalangan bisnis dan dunia usaha yang beroperasi di Indonesia beserta para pemangku kepentingannya, baik dari perguruan tinggi, lembaga swadaya masyarakat, instansi pemerintah dan masyarakat.

Forum yang diadakan tiap satu tahun sekali ini memiliki agenda berupa: Training Pra Forum, Forum Plenary, Sesi Breakout, Field Trip.



Agenda: **15-17 Oktober 2024**

Question & Answer

Please ask

For more information, visit our website:

<https://socialinvestment.id/agenda/>



Kami menyediakan layanan *In-house &* Pelatihan Secara Khusus, dengan bahan pembelajaran, waktu, dan tempat yang dapat disesuaikan.

SOCIAL INVESTMENT INDONESIA

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