

SIRD #88, 31 Okt 2025

Oleh: Ditto Santoso

Gambar: https://www.shutterstock.com/image-photo/business-man-holding-green-heart-leaf-2420422271



Mengenang yang kami kasihi,

Alm. Bunda Hj. Sri Budi Mulyasih binti Sarwono Martosoedarmo

RIP 27 Juli 2024

Yang meneladankan kepada kami, bagaimana mengelola relasi dengan pemangku kepentingan internal mulai dari hal yang kecil, sederhana, namun berdampak dan berkelanjutan.

Swargi Langgeng untuk Bunda.


SUSTAINABILITY
enviroment
innovation
awareness
harmony
ecological balance
long-term
balance
culture
resources
people
economy
maintained
goal
social
planet
needs
ideal
process
species
reduce
enhance
zero-waste
occupational groups
socio-ecological
cutting emissions
community
aspirations
fair-trade
technological
political
factors
protect
current potential
future potential
ecological balance
harmony
long-term
people
economy
envirement
zero-waste
occupational groups
socio-ecological
cutting emissions
aspirations
community
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ideal
species
social
innovation
process
reduce
resources
culture
balance
awareness
maintained
goal
planet
needs
enhance
political
factors
protect
current potential
future potential
fair-trade
technological
physiology
people
resources
community
government
economy

not always that easy...



Gambar: https://www.shutterstock.com/image-photo/group-business-people-office-applaud-speaker-2619958871

Impact Materiality

Company activities that impact society or the planet

(e.g., emissions, GHGs)



inside-out

Double Materiality

Combines impact and financial materiality

outside-in



Financial Materiality

Climate and sustainability factors that affect a company's financial performance

(e.g., changing regulations, disruptions from extreme weather)

Gambar: https://www.workiva.com/blog/what-double-materiality-heres-what-you-need-know



Gambar: https://www.istockphoto.com/id/foto/anak-anak-sekolah-dan-siswa-memungut-sampah-sampah-plastik-dan-berpartisipasi-dalam-gm1490617286-515146087?searchscope=image%2Cfilm

still
not works yet?

internal stakeholder engagement



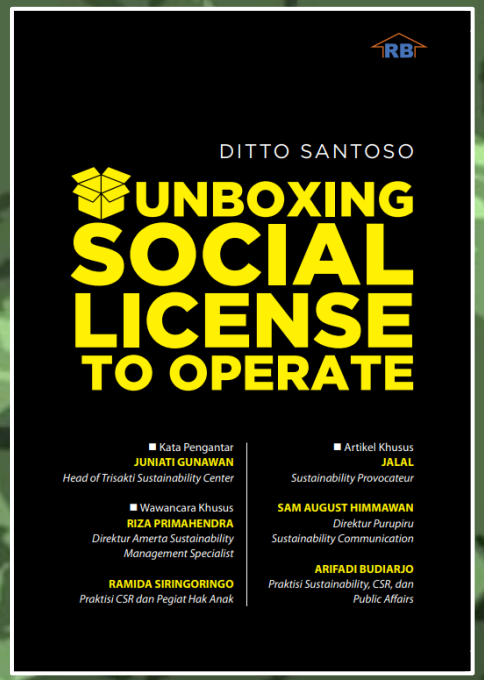
Gambar: https://www.dreamstime.com/assign-project-management-to-one-person-eliminates-potential-confusion-arising-multiple-stakeholders-attempting-drive-image288945580



Gambar: https://pngtree.com/freebackground/illustrated-3d-render-of-climbing-the-ladder-of-success_8469240.html



Gambar: https://www.istockphoto.com/id/foto/keunggulan-yang-mencerahkan-inovator-yang-menonjol-gm2165090448-558455779?searchscope=image%2C











Terima Kasih

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