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Trisakti Sustainability Center

SDGs Center
Universitas Trisakti

KNOWLEDGE LEGACY FOR FUTURE SUSTAINABILITY



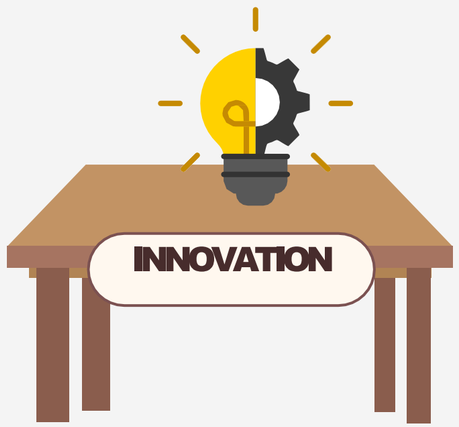
Presented by **Juniati Gunawan**

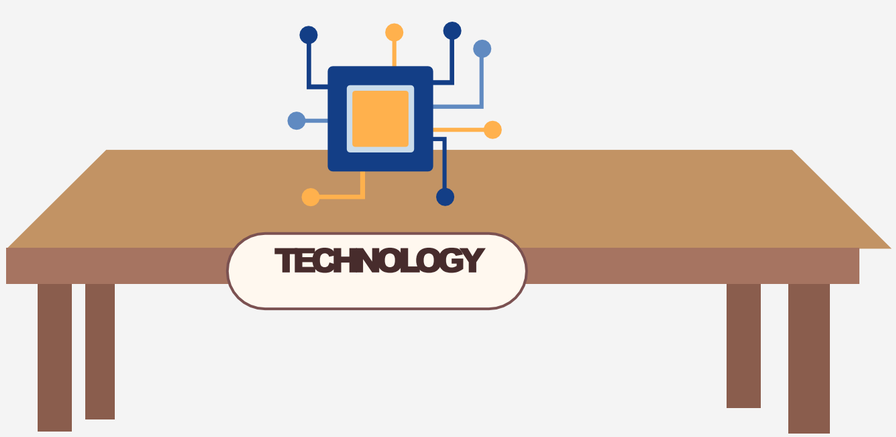
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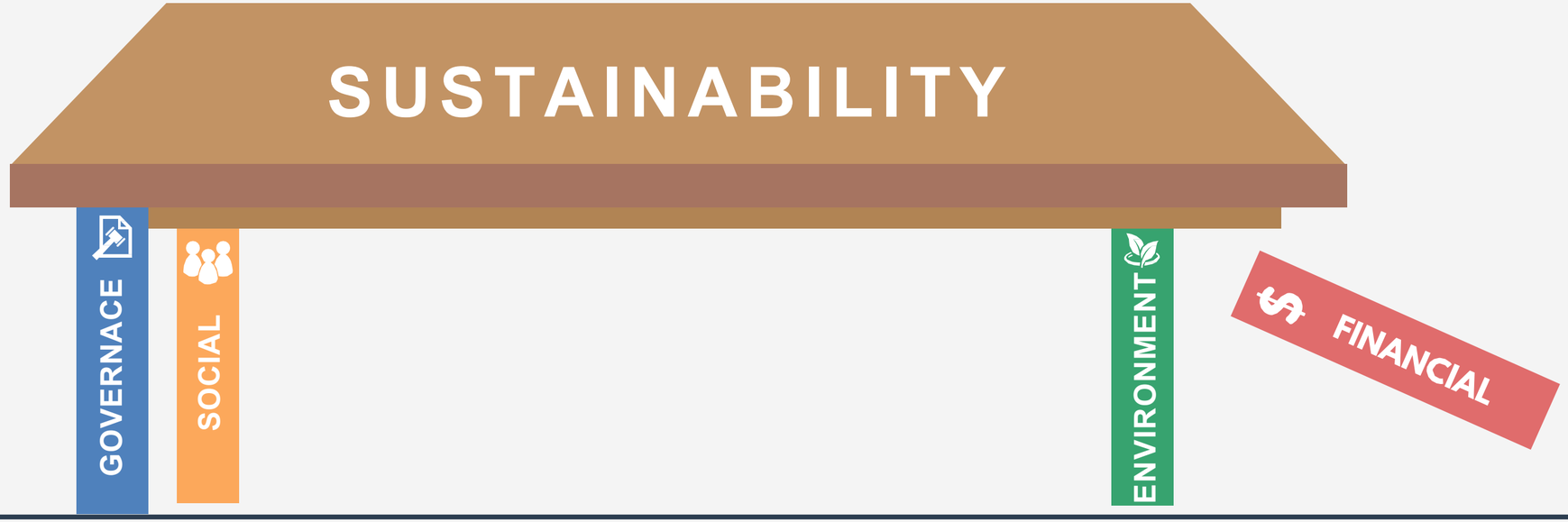


Present



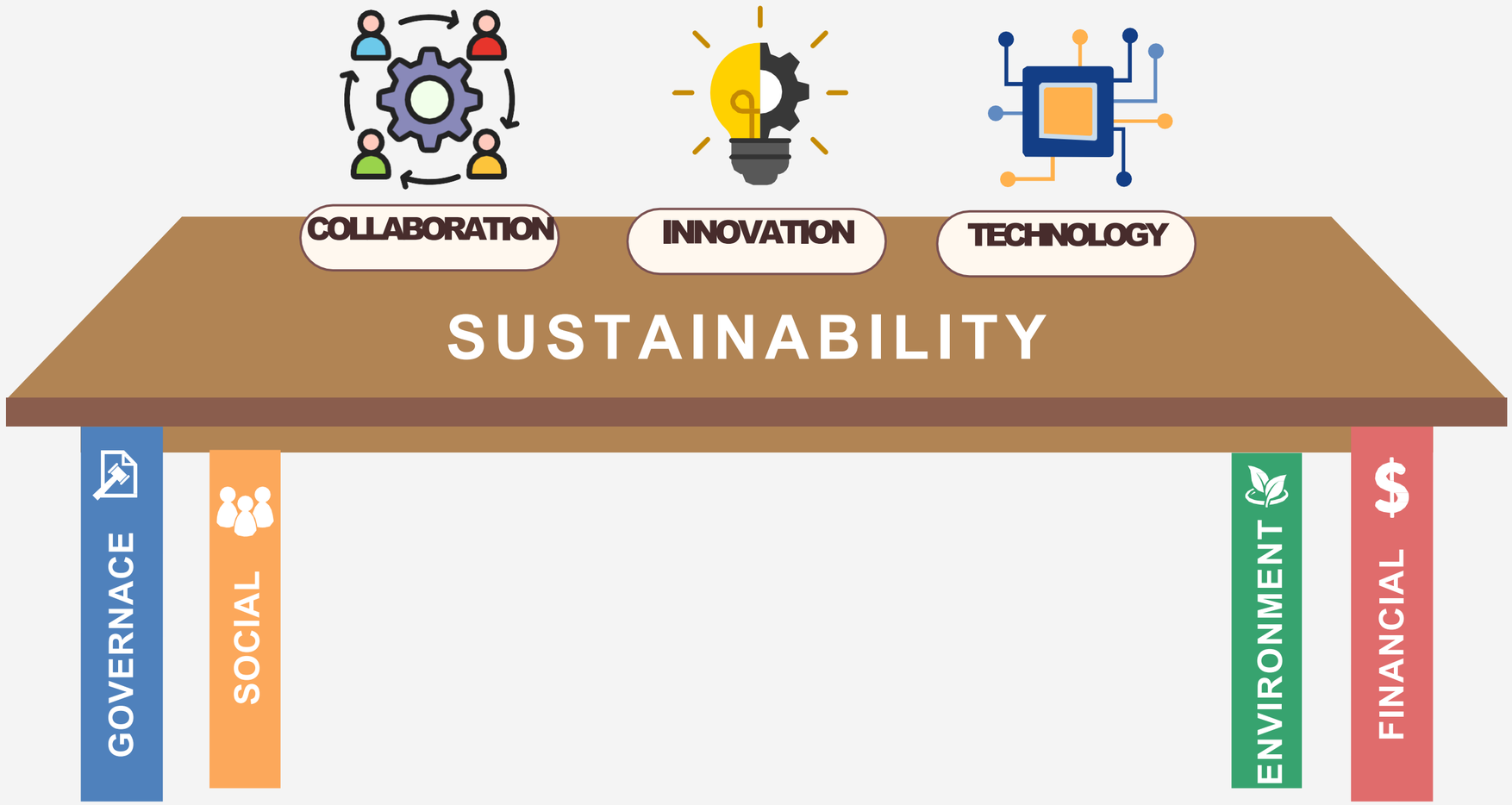






VALUE

Future



MEASURABLE VALUE

SUSTAINABILITY IN INDONESIA



AWARNESS & EARLY INITIATIVES

- *Global sustainability discourse begins to influence Indonesia.*
- *Indonesia ratified key environmental agreements: UNCED, UNFCCC 2001, Stockholm Convention, Kyoto Protocol.*
- *Early corporate awareness on environmental management and compliance.*

REGULATION & FOUNDATION

- *Indonesia strengthens its legal framework through: No. 26/2007 on Spatial Planning, & No. 32/2009 on Environmental Protection and Management.*
- *Indonesian Sustainable Palm Oil (ISPO)-2011.*
- *PROPER -2002 and continuously improved.*

INTEGRATION & ACCELERATION

- Sustainability becomes a strategic agenda.
- Organizations begin integrating sustainability into corporate strategy.
- Indonesia has joined global initiatives such as the UN Global Compact.
- Indonesia adopts the Sustainable Development Goals (SDGs).

ACTION & COLLABORATION

- *Indonesia's Enhanced NDC: Net Emission Reduction*
- *Launch of Indonesia Sustainable Finance Roadmap.*
- *Indonesia Biodiversity Strategy and Action Plan 2025-2045.*
- *Just Energy Transition Partnership (JETP)*

TOWARDS A SUSTAINABLE FUTURE

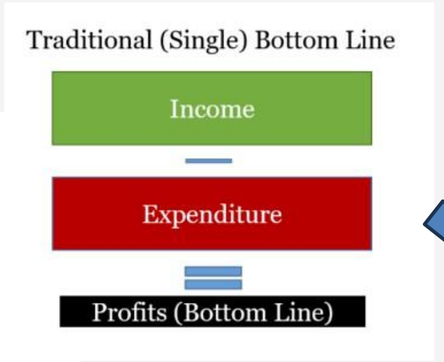
- *Net zero emissions target by 2060 or earlier.*
- *Sustainability embedded in all sectors and value chains.*
- *Nature positive, circular economy and inclusive growth become the new normal.*

TRADITIONAL BUSINESS

SHIFTING THINKING

INTEGRATED THINKING

Milton Friedman: "The Social Responsibility of Business is to Increase its Profits."

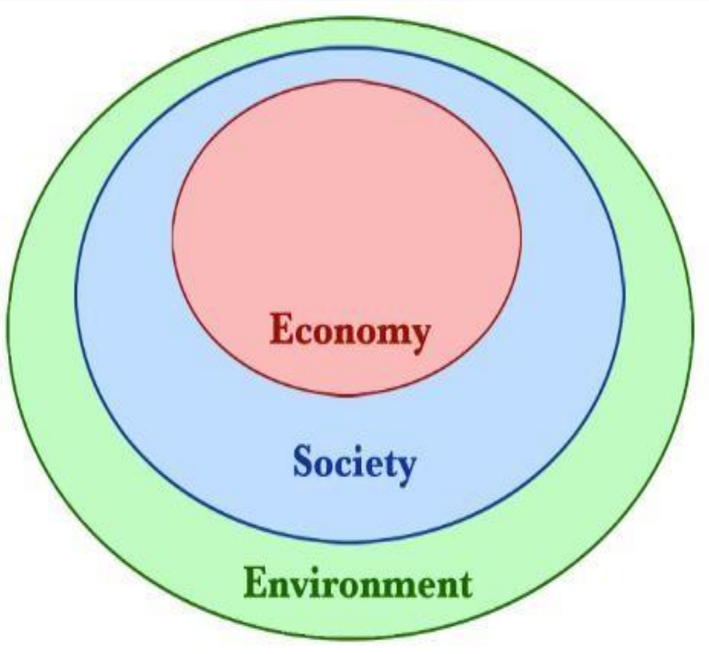


Single bottom line



Triple bottom line

(Elkington, 1994)



Green economy



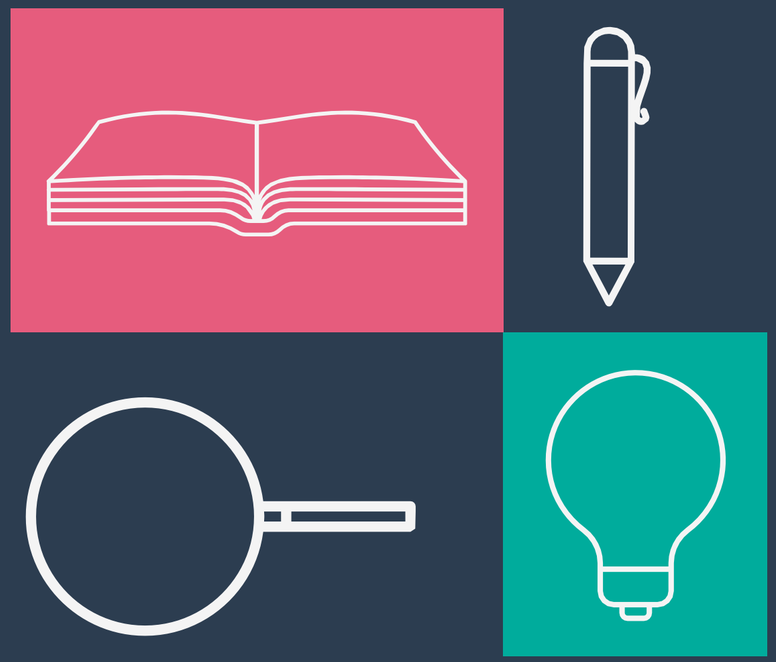
Adaptation – Resilience - Agile

Responsible – Accountable - Transparent

(Friedman 1970)

(Pearce, Markandya, and Barbier, 1989 --- UN Economy,2008)

LET'S ANSWER THIS QUESTION:



What will truly endure for future generations over the next 20–30 years?

WHAT WILL TRULY ENDURE FOR FUTURE GENERATIONS OVER THE NEXT 20-30 YEARS?

Will it be:

1. Sustainability reports
2. ESG data
3. Box-ticking compliance
4. One-size-fits-all frameworks

Or will it be:

1. Organizational culture
2. Innovation
3. Competencies
4. Knowledge



LET'S CREATE:

1. Organizational culture, NOT report
2. Innovation, NOT projects
3. Competencies, NOT branding
4. Knowledge, NOT information

TRUST

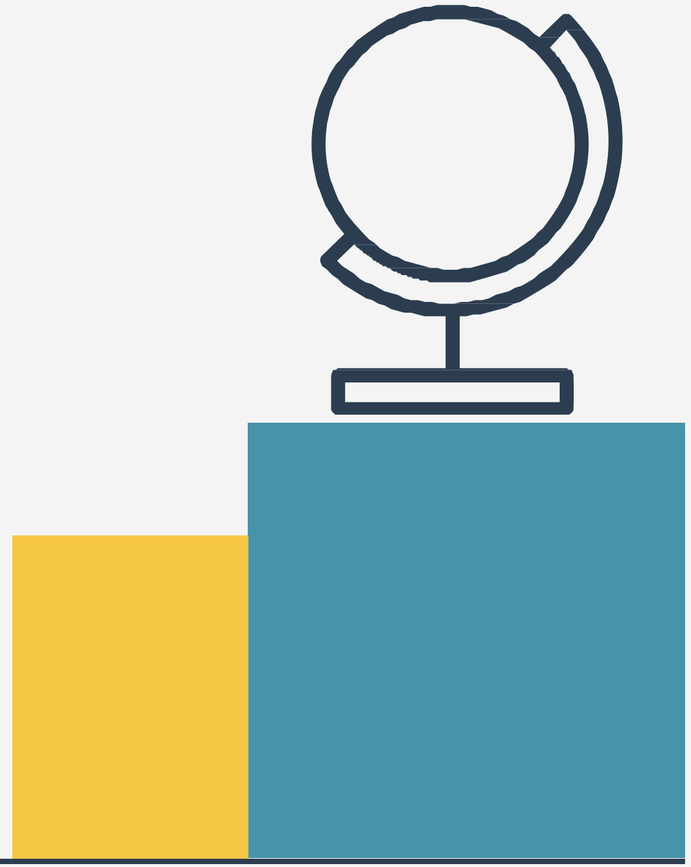
Today	Future
1 Sustainability Performance	1 Sustainability Capability
2 Reporting	2 Real-Time Data
3 Disclosure	3 Decision Support
4 Compliance	4 Beyond Adaptation
5 Carbon Accounting	5 Climate Resilience
6 Human Judgment	6 Human-AI Collaborative Decisions

WHAT WAS . . .

WHAT IS . . .

AND WHAT WILL BE . . .

“ SUSTAINABILITY ”



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SUSTAINABILITY WAS COMPLIANCE

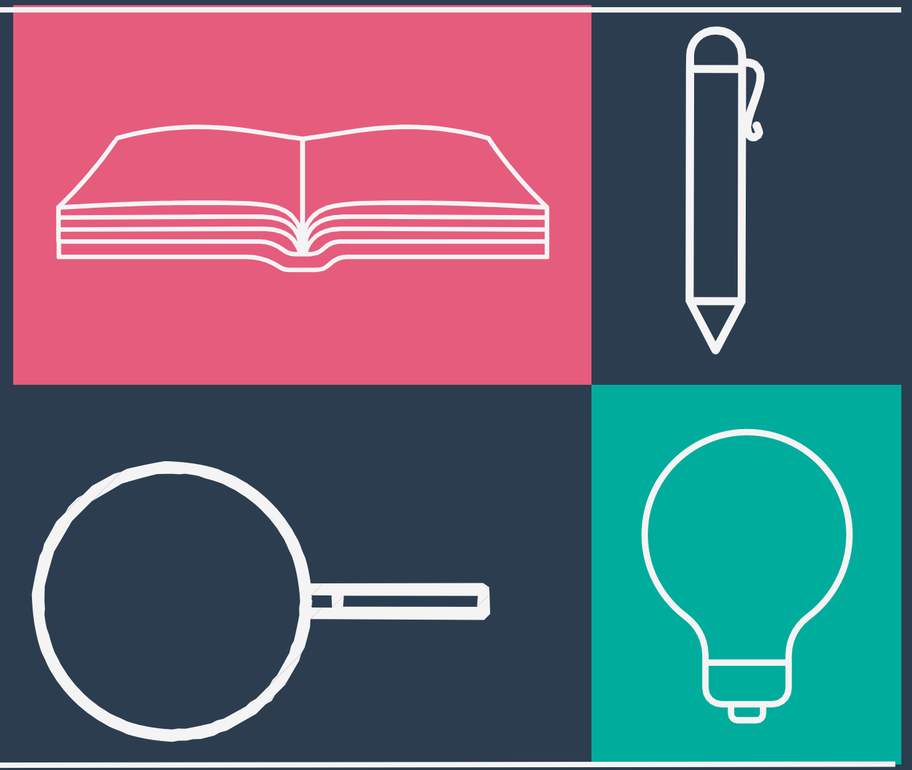


SUSTAINABILITY IS COMPETITIVE ADVANTAGE



SUSTAINABILITY WILL BE CRITICAL DRIVEN-AGILITY

RULE OF THE KNOWLEDGE LEGACY



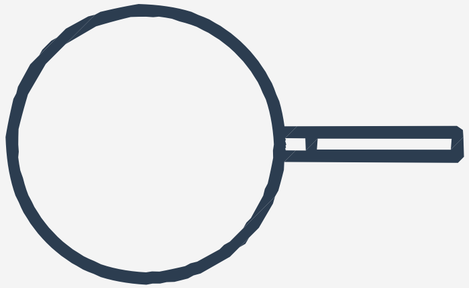
WHICH WILL BE THE FOUNDATION FOR OTHER ORGANIZATION?

- Frameworks and Models
- Providing Evidence
- Building Indicator & Methodology
- Innovation and Technology
- Shaping the thought

KNOWLEDGE INFRASTRUCTURE

5 KNOWLEDGE LEGACY

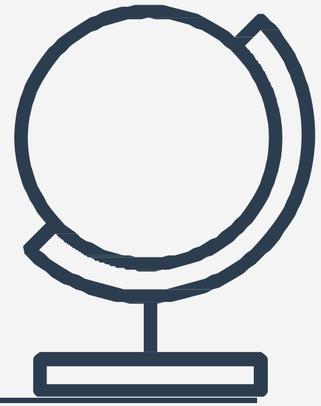
1. Answering the question **why**, not what
2. Developing Future **Leaders**
3. Translating **Science into Practice**
4. **Connecting** Stakeholders
5. **Measuring** What Matters





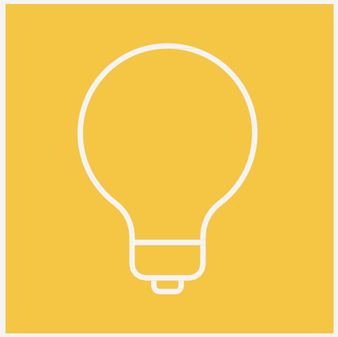
NEXT:

- *Sustainability is the collaboration*
- *Regulator create regulations*
- *Corporation create implementation*
- *Investors providing asset*
- *Society provide legitimacy*
- **Knowledge supporting evidence** *not assumptions*



“A legacy is not what we leave behind today, but what continues to benefit others long after we are gone.”

by the knowledge we create, and the people we inspire



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THANK YOU

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